Friends of the Turlock Public Library

Board Meeting Minutes

February 6, 2013

I. Call to Order

President Pat Hickman called the monthly meeting to order at 7:03 pm. Those present were: Pat Hickman, President; Carmen Ingols, Treasurer; Jackie Oyer Secretary; Gity Miller, Membership; Brooks Judd, Public Advocacy; Board members included Phyllis Frasier, Michael Fuller, Donna Lollie, Pat Portwood, Mike Seifert. Others present: Joan Ahlstrand, Stanislaus County Library Board, Historian; Jayne Smith, Charles Teval, Turlock Regional Librarian, Kelly Ferrini, Turlock Children's Librarian, Hanna Renning, Hal Owen.

II. Approval of Minutes

Minutes were reviewed. Motion to approve by Michael Fuller and 2nd by Gity Miller. Minutes approved by all.

III. Reports

A. Pat Hickman: President

- 1. Pat introduced Hal Owen as a nominee for the Friends of the Library Board. Motion to approve by Brooks Judd and 2nd by Pat Portwood. Approved by all.
- 2. Pat brought up the subject of the Friend's table in the library and opened it to discussion as to what we want to do with it.
 - a. The board felt the table should have Friend's of the Library applications, bookmarks, newsletters and at times advertising as in the case of the book sale.
 - b. It was suggested that we have information on how to donate books.
 - c. Carmen Ingols will take responsibility for keeping the table stocked.
- 3. Pat talked about the bookmarks for the Friend's Bookstore and the Book Bin.
 Joan has a master and there is also one kept in the desk in the bookstore if anyone needs bookmarks for any reason.

B. Carmen Ingols: Treasurer

Beginning balance \$17,401.19, income \$6,597.11, expense \$550.00, with ending balance \$23,448.30 + CD \$7,282.40 = \$30,730.70.

Motion to approve the Treasurers report by Michael Fuller and 2nd by Pat Portwood.

C. Gity Miller: Membership

FOL membership is 280 with 27 new members & a \$15.00 donation from a new member.

D. Charles Teval: Turlock Regional Librarian

Up coming events:

- Feb. 13, a Valentine Craft at 3 pm. Children will be making candy roses.
- Dinosaur program for kids by "The Rock Lady", Sat. Feb. 23 at 1 and 2:30.
 The Friends are providing these two programs.
- · Dr. Seuss Birthday Party, Wed, March 6 at 3 p.m.
- Friends Conference, at the Salida Library, Sat, March 16th, 9-11 a.m.
- Volunteer Recognition Event at the Salida Library, Sat, April 20th, 2 p.m.

Requests:

- Approximately \$200.00 plus tax and shipping for "Plastic Clear" rolls and a Book Jacket Cover dispenser to cover the books.
- Approximately \$1,080 for reimbursements and various children's programs and supplies, most of which has been approved by the Board for this year, or approved from the Devenpost Memorial donation:
 - \$104.35 Reimburse Kelly for craft, program supplies (already approved)
 - \$185.00 "Rock Lady" programs (already approved)
 - Approximately \$525.00 for Children's program and area supplies (Devenport memorial)
 - Approximately \$65.00 for ABC Project joint venture
 - \$200.00 for Dr. Seuss event prizes, supplies, cake, etc.

Charles passed out a letter from Vanessa Czopek who is the Stanislaus County Library Director. The letter was a request for support letters for SCA 7-Wolk. Senator Lois Wolk has introduced SCA-7, a constitutional measure which seeks to reduce the local vote threshold for local special taxes and construction bonds from the current two-thirds vote to 55%. The board was asked to write letters of support and send them to the Honorable Lois Wolk, California State Senate. There was a sample letter that can be used. We were asked to ask family and friends to write as well. Pat will make sure that the letter information is in the newsletter.

E. Kelly Ferrini: Turlock Children's Librarian

Kelly gave us a report on the Golden Bough program. There were 65 children and adults that attended the program.

Kelly inquired as to whether the board wants her to ask for specific items or if she can simply order what she needs since the money has already been approved. The board felt she should be able to use the money as needed but would like to know what it was spent on.

March 23, 2013 will be the date for the first graduation for the ABC Project. It will be at 10:30 in the morning. Kelly suggested the friends purchase ribbons for the graduates and she is able to get them for \$48.00 for 100 ribbons.

Motion to approve the payment of bills by Michael Fuller and 2nd by Brooks Judd.

F. Pat Portwood: Stanislaus Library Foundation

The Foundation is hoping to get baseball player Randy Johnson and Michael Connelly as speakers at the Gallo Center as a means of fundraising. The foundation is hoping to get an August date for Randy Johnson. There hasn't yet been a commitment for Michael Connelly.

G. Brooks Judd: Information/Advocacy

Brooks wrote thank you notes to the Turlock Journal and the Modesto Bee. The Journal ran the thank you in the paper. The Modesto Bee has said that they also run the thank you but it hasn't yet appeared.

Old Business

A. Hanna Renning: Winter Book Sale

Hanna gave a brief report about the sale and stated that we had made approximately \$5,300.00 at the book sale. She also handed out thank you letters to the board for the help with the sale.

Discussion of recommended changes for the sale was postponed until the March meeting.

- B. The FOTPL Facebook was postponed until the March meeting do to the absence of Jeanne Endsley.
- C. Phyllis Frasier, a member of the News Letter Committee brought a mock up of an email newsletter she had designed. She also brought examples of email newsletters from other cities. The board was impressed with her design and voted to have her move forward with it. It was decided that members would be notified of the change in the next newsletter. It was suggested that there would still be some hardcopy newsletters for people who don't have the means to receive the electronic version. The hardcopy could be picked up at the library. An electronic copy of the newsletter will be sent to the web master to be on the website. A contest may be held to name the newsletter. Pat Hickman explained that the board would need to help with writing articles for the newsletter to help Phyllis out. Pictures can also be submitted.
- D. Job descriptions for all fund raising committees such as the Book Bin, Friend's Bookstore, and the winter book sale need to be written and given to the Board. Hanna will also write a timeline and a step- by- step description.
- E. The presentation and discussion of the BY-LAWS by Joan Ahlstrand was postponed until the job descriptions have been written and submitted.

New Business

A. FOLUSA report wasn't presented do to the absence of Jeanne Endsley. The Board did discuss whether or not we wanted to continue subscribing. It was decided that we would.

B. The Nominating Committee was appointed for next years Board and Officers. Jackie Oyer (chair), Mike Seifert and Jayne Smith will be the committee members. Open positions that must be replaced are President, Public Advocacy, two at large board members.

C. The Board was asked if they would be interested in helping to sell a cookbook the Omega Nu is going to publish as a fundraiser. The Board decided not to be involved with selling the cookbooks.

D. Joan Ahlstrand: Shining Star Award

Conrad at HyPower is agreeable that we nominate them for the award. Hanna has written the award submission; she will check it with Conrad and then submit it by early March.

E. Gity suggested that something special be done to thank the bookstore volunteers for all their hard work. She will be contacting Pat Hickman to discuss it.

Submitted by Jackie Oyer - Secretary