

FRIENDS of the TURLOCK PUBLIC LIBRARY
MEETING of the BOARD of DIRECTORS

MINUTES

FEBRUARY 2, 2011

CALL to ORDER & INTRODUCTIONS:

In Attendance: Harrison Gibbs, President; Dorothy Finnegan, Vice-Pres; Jeanne Endsley, Treasurer; Pat Hickman, Secretary; Board Members: Cynthia Williams, Donna Oppelt, Dieter Renning, Ann Krabach, Christine Nielsen, Gretchen Williams, Michael Fuller, Nancy Frykman, & Gity Miller. Others present: Jayne Smith, Hanna Renning, Sandy Mann, Brooks Judd, Jack Williams, & Carol Blomquist, Turlock Librarian

APPROVAL of MINUTES: On motion by Cynthia/Michael the minutes were approved as corrected.

REPORTS:

A. PRESIDENT'S REPORT (Harrison Gibbs):

- Joan Ahlstrand sent a report to the Board via Harrison regarding the *Streams in a Thirsty Land* books: Thanks to much effort by Joan, we currently have 86 books remaining (Joan has 83, 2 are at the Book Bin, and 1 is in the CSUS Bookstore). Since no one has been assigned responsibility of tracking these books since we purchased them in 2008, Gity was named as the chairman to handle the *Streams* books in the future. She will contact the county schools to see if their libraries are interested in having a copy of the book. We can place a bookplate in each book identifying the Turlock FOL as donating the books to the schools, new lifetime, & sustaining members.

Since we cannot store the books at HyPower (fear of them being damage by moisture), Gity will keep them at her home. She will report to the Board as they are disbursed.

- Joan also sent a report to the Board via Harrison as a member of *Library Advisory Board*. She also reported information from the *Stanislaus County Library Foundation*. For Your Information:
 - STANISLAUS LIBRARY ADVISORY BOARD –
< http://www.stanislauslibrary.org/about_advisoryboard.shtml > purpose is "to act in an advisory capacity to the Board of Supervisors and the County Librarian." Attached to the minutes is their website address, current Board members, Membership to the Board, & meeting information (all meetings are open to the public.)
 - STANISLAUS COUNTY LIBRARY FOUNDATION
<<http://stanislauslibraryfoundation.org>> – purpose is "raising friends & funds for the Stanislaus County Library." The Foundation is a non-profit organization that was formed in 1994 to supplement existing libraries through fund raising, grants, donors who wish to sponsor a specific project, and to educate county residents about the libraries fiscal problems. The Foundation established the Shining Star Awards, supports children & teen summer reading programs, etc. Attached to the minutes is their website address, current Board members, Membership to the Board, & meeting information.

Joan's report: 1.) Modesto Reads – 3 books have been chosen to be read, all relate to agriculture. Adult Book – David Mas Masumoto's *Wisdom of the Last Farmer*; Young Adult to 5th grade – *Esperanza Rising*; & for Young Elementary Grades – *Apples to Oregon*. This project needs \$22,000 for 850 copies of each book. This may be an area where the Turlock FOL can help defray the cost. Discuss the issue next month.

The "Yes for Libraries" campaign have raised &17,000

Foundation Report via Joan – 1.) Foundation has raised \$23,000 and plan to use the money to support the Summer Reading Programs. 2.) Foundation is planning an upscale

dinner fund raiser on 8/20 – David Mas Masumoto will be the speaker. 3.) The county library systems expects to receive \$6.2 million for their yearly budget, last year it was \$7.8 million. 4.) FOL members can help by developing a writing campaign for library support. 5.) The Friends Conference will be March 19th from 9 – 11. 6.) The Volunteer Appreciation Luncheon will be April 20th.

- The Board thanked Joan for the report and is asking her if she would be willing to report to the FOL Board after each of her Advisory Board meetings so we can keep abreast of the issues facing the library.

B. TREASURER'S REPORT (Jeanne Endsley):

- Jeanne handed out the treasurer's report. The report was revised and the bills were presented: Annual Book Sale: Custodian (Kim Estrada) \$100; Susan Helm-Lauber (printing) \$106.26; First United Methodist Church (space) \$300.00; Teen Challenge (labor) \$80.00 for a total of \$586.26; last month's children's program cost actually came to \$889.47 (not 471.00 as presented last month); Demco (children's equipment) \$335.67; Gaylord Brothers \$553.80; Allied Insurance \$500.00; Harrison Gibbs (signs for identifying tables @ the Book Sale) \$89.94; Christine Nielsen (supplies for membership) \$14.61 On a motion by Gretchen/Gity the report and bills were approved.
- Jeanne reported she had renewed the CD at Farmers & Merchants Bank, on motion by Michael/Cynthia the CD renewal was approved.
- Treasurer reported that the Friends' Bookstore had earned enough money to pay the known bills for the store (a few expenses will occasionally be incurred for the store). As the total cost of operating the Book Store has been taken care of from our income from the store the profits will now be set aside for the Turlock Public library use. Jeanne discussed this with library staff; they would prefer we keep the "profits" from the store in our account and we purchase things for the library as they request them. This will save the transfer of money to the county account and safe on bookkeeping.

C. MEMBERSHIP (Christine Nielsen):

- Currently we have 301 members. 41 members joined for the members night at the Book Sale. A \$100 donation also came in via membership – the Board agreed this person should be given a free copy of *Streams in a Thirsty Land*.

D. LIBRARIAN'S REPORT (Carol Blomquist):

- 67 children, 18 teens, and 27 adults for a total of 112 participants in the January "estimate count jar contest."
- Susan will have a Valentines Workshop on Sat. 2/12 from 11 am – 1 pm for children to make valentines for loved ones. Anyone wishing to help should come early.
- The "Cat in the Hat's Hat contest" will be from Feb. 19 to March 4. The hat is hidden in different locations in the Children's room and if they find it they receive a small prize.
- For March, Dr. Seuss's birthday party is planned on March 2 with a wacky craft, games, and birthday cake.
- In-N-Out Burger's *Cover to Cover* program for ages 4 – 12 will run March 5 to April 16. When a child reads 5 books (or has 5 books read to him/her for younger children), the child will receive a certificate for a free hamburger/cheeseburger. There's a limit of 3 awards per child as long as the supply last.
- The new book art and jungle rug have arrived for the Children's Dept., stop by and check them out. Management is still discussing the possibility of adding a new book bin to return books.
- Turlock Public Library circulation for December (23,266) were down 11% from Dec. 2009 (26,148)

E. BOOK BIN COMMITTEE – Joan Ahlstrand & Hanna Renning:

- Between Dec 7, 2010 – Jan. 15, 2011 the Book Bin sold 125 items with proceeds for \$199.08 for this time period.

F. BOOK SORTING – Sandy Mann;

- Regarding the Book Sale, Sandy reported they had 2 pickups to take all the books to the church; maybe next year one long bed pickup truck could do the job and save on the volunteer's gas cost. Approximately 21 & 1/2 pallets were moved to the church for the sale. Sandy requested that next year we need more table at HyPower to sort books on. Many of our volunteers are getting too elderly to sit on the floor and sort the books. She would like to have 4 six-foot folding tables. Approximately \$37 each. She will search for appropriate tables and report back to the board when she finds the style she needs.
- Sandy gave \$5 coupons to be used to purchase books from the sale to all her volunteers for helping with the sorting, carrying, etc. She gave out 45 coupons; only 8 were turned in at the sale.
- Hanna suggested coupons not be given to volunteers for helping sort books as she had about 60 volunteers working at the sale and they were not given coupons. No action taken by the board on this.
- Sandy will notify her committee when the next book sorting will be.

G. SCHOOL OUTREACH COMMITTEE - Jack Williams

- Jack reported that the outreach program began 4 years ago with the “Anderson Gift “ of \$2000. The money has been spent to have as many elementary school children as possible to secure their own library card. The money was spent directly on helping them get the card (supplies) and indirectly, such as field trips to the library. All of the elementary schools have been seen by the committee members, library cards distributed to those wanting a card, and field trips offered to each 3rd grade for a trip to the library. The committee feels we have met the obligations of the Anderson gift. Jack said he was willing to coordinate the committee for one more year if the FOL Board feels there is more to be done. The Outreach Committee recommends: 1.) Continue the program for K -3 since these children may have just begun school since the original program started, 2.) continue funding field trips to the library, especial for the schools from the west side of town, 3.) Use the committee to provide information, materials, etc. to all the schools regarding the library. 4.) We still have 42 unused bus tickets for the local bus. We purchased these for the school children, but funding a school field trip worked out better. Suggestion – give the used tickets to the homeless.
- Board will discuss future activities of the committee next month.

H. FRIENDS' BOOKSTORE – Faye/Christine/Pat

- Faye deposited \$193.50 for the last month.
- A new cash box was purchased for the store; we had been borrowing the one used for membership. The other 2 cash boxes are used for the Annual Book Sale.
- We still need volunteers to man the bookstore, for times needed have any volunteers call Pat or fill out an application available in the store.

I. ANNUAL BOOK SALE – Hanna

- The Annual Book Sale was again a major success. The sale grossed \$5,533.65; there were 21 pallets taken to the church for sale. Most expenses for the sale have been turned in, there may be a few remaining bills outstanding.
- Approximately 60 volunteers worked on the Book Sale.
- At 4 PM on the last day of the sale there was a \$5 a bag sale. At 5 PM the other Friends of the Library in Stanislaus County were permitted to come and collect as many books as they wanted for their sales. The remaining books were given to the group to be sent to Ghana.
- Donna Opplet chaired the “Clean Up Crew” – She had Girl Scouts, Kiwanis, church members, etc. help with the clean up so they were finished by 7:30 pm

- Harrison suggested the signs made to identify the tables for the Book Sale could be improved by using different colors of paper and making the paper thickness larger so the sign stood up better. He felt this could be done at a minimum cost at B&B printing. Peggy Smurr has the categories of books so the signs can be made. On a motion by Donna/Gity the board agreed to fix the signs for next year's sale. Harrison will turn in the bill when the project is completed.

IV. OLD BUSINESS –

- Harrison to report on the Sonora Library Bookstore sales. Check to see if the newspaper article was accurate in the amount they earned. Report on this next month.

V. NEW BUSINESS -

- Nominating Committee named. Gretchen was asked by Harrison to chair the nominating committee for next year's officers and board members. With no objection from the board Gretchen agreed and said she would find two other members to serve on the committee with her.
- Dieter talked about the 'Yes for Libraries' campaign. The yellow fact sheets were handed out to everyone and extras were available for us to pass to other people in the community. The "Yes for Libraries" committee is asking for names of people or groups who may be willing to host a fund raiser event to help pay for the cost of the "yes for Libraries" campaign.'
- "SHARES" as a fun raiser. Jeanne reported for Faye & herself saying we could give "Shares" to FOL members, friends, etc. The Turlock FOL would receive a small percent of the purchase price of what the card older spent at the SaveMart store when the customer uses the card. We agreed to order 400 cards to distribute.

MEETING ADJOURNED: On motion by Michael/Donna the meeting was adjourned at 8:30 PM. Next meeting @ 7 PM Wednesday, March 2, 2011

Respectfully submitted,

Pat Hickman, Secretary