

FRIENDS of the TURLOCK PUBLIC LIBRARY
MEETING of the BOARD of DIRECTORS

MINUTES

DECEMBER 1, 2010

CALL to ORDER & INTRODUCTIONS:

In attendance: Harrison Gibbs, President; Dorothy Finnegan, Vice-Pres; Jeanne Endsley, Treasurer; Pat Hickman, Secretary; Board Members: Cynthia Williams, Donna Oppelt, Dieter Renning, Michael Fuller, Ann Krabach, Nancy Frykman, & Gity Miller. Others present: Jayne Smith, Faye Gibbs, Hanna Renning, Joan Alstrand, Carol Blomquist, Turlock Librarian, and Scott Monday, member of the "Yes for Libraries 2012."

APPROVAL of MINUTES: Dieter/Michael the minutes were approved as read.

PRESENTATION by Scott Monday regarding the "Yes for Libraries 2012". Scott gave the board a presentation explaining the funding of the Stanislaus County Library system and what the public needs to do to continue the library funding. The 1/8 cent tax that was originally approved by county residents in 1995, renewed in 1999 in 2004. The current tax will again expire 6/30/13. The "Yes for Libraries 2012" committee is beginning the campaign to renew the 1/8 (or ¼) cent sales tax for the fourth time.

The renewal of the library tax requires a 2/3 vote (67%) vote of all the voters in the election. Currently, since the recession, this tax supports 85% of the county library budget.

The committee needs approximately \$25,000 for the poll of voters they plan to conclude by the fall of 2011 and another \$150,00 (+/-) for the election campaign.

The committee will be deciding whether to ask the voters for a 1/8 cent or ¼ cent sales tax for the library in the 2012 election and how long the tax will continue (4, 8, 12 years).

Scott asked the Turlock FOL to:

- As individuals or as a group, we consider hosting fund raising events for the "Yes for Libraries 2012" Committee.
- We write letters to friends, politicians, other organizations, etc. supporting the up coming library funding campaign.
- Speak to the various public service organizations about the needs and campaign. Scott or someone from the committee will be happy to speak to these organizations.
- Our FOL is being asked to donate money towards the campaign. We can legally donate 20% of the budget for the campaign.

Scott will send us the necessary information (flyers on library funding, contact list, etc.) to follow up on his request of our FOL.

After Scott left, the Board discussed the upcoming campaign. Members who have been active from the beginning of our forming the Turlock FOL in 1993 explained how this organization was created. In 1992/3 we were in a serious recession; library hours were reduced to about 20 hour per month. The Turlock FOL was formed to assist the library. Interested parties throughout the county worked to have a 1/8 cent tax passed to be used only for the county library (needs to be renewed again in 2012 – see above.) The funds raised from this tax would allow the county library to again operate at the pre 1992-1993 recession level. The tax has been approved several times in the past.

To help the committee again pass this tax, we need to decide if we again want to contribute to the campaign.

On motion by Pat/Michael the Board unanimously voted to send the "Yes for Libraries 2012" campaign 20% of our budget [\$5,600] for this FY year.

A. PRESIDENT'S REPORT (Harrison Gibbs):

- Harrison reported that he, Vanessa (County Librarian), and Carol (Turlock Librarian) spoke at the Turlock City Council. Vanessa and Carol delivered the annual state of the library report. Harrison spoke about what the Turlock Friends were doing for the library.
- Harrison also read from the Sonora newspaper (Tuolumne County) about their FOL's "Book Nook" and how they had sold books in their store and since 2003 they given the Sonora Library \$100,000. Their store is open from 10 AM to 4 PM Tuesday – Saturday. Harrison is going to check to see if this dollar figure is accurate, so maybe we can learn from them.

B. TREASURER'S REPORT (Jeanne Endsley):

Total balance of our assets is \$28,889.33 as of 10/31/10

- Bill of \$250 for CPA's tax preparation.
- \$10 to Jeanne for taxes.
- Bill of \$136.45 to Susan Helm-Lauber for newsletter
- \$80.00 to join the Friends Foundation ALTAFF
- \$54.18 to Carol Blomquist for lamination cost
- \$537.40 to DEMCO for teen rug & chairs
- Budget was presented to all board members.
- On a motion by Pat/Dieter the treasurer's report and bills were unanimously approved.

C. MEMBERSHIP (Christine Nielsen):

- Currently we have 251 members.

D. LIBRARIAN'S REPORT (Carol Blomquist):

CHILDREN'S PROGRAM:

- Approximately 80 children & parents participated in the turkey wreath craft on 11/18.
- On 12/29 at 11 AM & 1 PM the children's program will have the Puppet Art Theater perform "Three Billy Goats Gruff."

TEEN PROGRAM:

- The rug & bean bag chairs will be in the teen area soon.

CIRCULATION:

- October 2010 circulation statistics were down 18.7% (5,659 fewer items) from October 2009 (24,586 in 2010 & 30,245 in 2009). This may partially due to how the self-check stats are being recorded.

E. BOOK BIN COMMITTEE REPORT:

- The Book Bin is earning approximately \$100 per month. The committee will decorate for Christmas.

F. BOOK SORTING announcement for Sandy:

- The next book sorting will be in January. Sandy will call people to help.

G. SCHOOL OUTREACH COMMITTEE: Cynthia reporting for Jack -
Nothing to report at this time.

H. THE FRIENDS' BOOKSTORE - (Faye Gibbs):

- Thus far the Friends' Book Store has taken in \$1048 since our opening on 9/15/10
- Suggested we have a gift certificate for the *Friends' Bookstore* - Pat will create one.
- We continue to need volunteers for the store as people's schedules change.
- The Friends' Bookstore committee will meet in January to review how the store is doing and what we need to change to make it more successful.
- Dieter & Jeanne are still working to get together and have photos taken of her grandchildren and one or two adults looking at the books so we can see if the Turlock Journal & Modesto Bee will run an article on the store. [Discuss next month.]

OLD BUSINESS:

- COLLECTIBLE BOOKS – no report
- Dieter to discuss his possible appearance on TV channel to discuss *Streams in a Thirsty Land*.
- “Streams” - Joan reported we still have 80 copies of “Streams” and they cannot be sold in the Friend’s Bookstore due to the need to have a resale license. Suggestion of what to do with the remaining books included: give to the public schools HS & Middle schools in the county, give to the “Yes for Libraries 2012” Campaign to use as prizes in their fund raising events. The cost of the books to us was approximately \$15 each; however, we agreed with the Turlock Historical Society and the Chamber of Commerce to sell them for \$28 each. [Discuss issue next month.]
- Hanna asked what we might be able to do about ‘book dealers’ attending our annual book sale and pricing & purchasing books. Some of these dealers are rude to our other customers. We had discussed this at the last meeting and the consensus continued to be that the sale was open to the public and they had a right to be there but we need to approach the ones who are pushy and rude to other customers and request their cooperation.

MEETING ADJOURNED:

On motion by Michael/Gity the meeting was adjourned @ 8:00. Next meeting @ 7 PM
Wednesday January 1, 2011

Respectfully submitted,

Pat Hickman, Secretary