Friends of the Turlock Library Board Meeting April 3, 2013

I. Call to Order

President Pat Hickman called the monthly meeting to order at 7:03 p.m. Those present were: Pat Hickman, President; Nancy Frykman, Vice President, Carmen Ingols, Treasurer; Jackie Oyer, Secretary; Gity Miller, Membership; Brooks Judd, Public Advocacy; Board members included Michael Fuller, Pat Portwood, Mike Seifert, Jeanne Endsley. Others present: Joan Ahlstrand, Stanislaus County Library Board; Jayne Smith, Historian; Charles Teval, Turlock Regional Librarian, Fran Fears, Dieter Renning, Hanna Renning.

II. Approval of Minutes

Minutes were reviewed. Motion to approve by Pat Portwood and 2nd by Mike Seifert. Approved by all.

III. Reports

A. Pat Hickman; President

1. March 16^{th} there was a county library meeting at the Salida Library. Many subjects were discussed. Among them was how to create a Facebook account for the Friends. There was a computer glitch so those present were not able to see the presentation.

Other subjects discussed were how to increase membership in the Friends and a fundraiser that is being put on by the Library Foundation. Color me tiles will be sold. The FOL Board discussed whether to purchase a tile for \$125.00 to be placed on a column at the Modesto Library. The tile would have the name of our Friends group. Motion to place a 12x12 tile by Nancy Frykman and 2nd by Jeanne Endsley. Approved by all.

- 2. The Friends now have a new gift card from Staples in the amount of \$150.00 thanks to Gity Miller.
- 3. Pat was approached about the "Read with a Dog" Program. There is a question as to whether or not there are enough dogs. The Friends are willing to volunteer with the program. Kelly is going to get more information.
- 4. The Board has been asked to design a LOGO for Facebook. Brooks Judd will contact the high schools to ask if students would like to compete to design a Logo.
- 5. The Volunteer Appreciation Event will be April 20th at 2p.m. at the Salida Library. HyPower was chosen for the Shining Star Business Award.

B. Treasurer's Report: Carmen Ingols

Beginning Balance \$22,572.06 income \$624.60, expenses \$1,180.77, balance as of 3/31/2013 \$22,015.89, CD \$7,282.40 \$29,298.29 + Gallison Fund CD interest only \$6,826.94. Motion to approve by Michael Fuller, 2^{nd} by Donna Lollie. Approved by all.

Carmen told the board of new bills. Motion to approve bills by Michael Fuller and 2^{nd} by Gity Miller.

C. Membership Report: Gity Miller

There was 1 new member with a total of 279.

- D. Turlock Librarian: Charles Teval
- 1. The ABC Project "Graduation" was on Saturday, March $23^{\rm rd}$ at 10:30. There were 33 people in attendance with 15 graduates. The library is planning on having graduations quarterly.
 - 2. Upcoming Activities:
 - Story Times started back in April.
 - National Library Week is April 14th -20th.
 - City Council will present a proclamation to Kelly on April 9th.
 - Magic Dan will be doing two programs on April $20^{\rm th}$. The programs will be at 11a.m. and 1p.m.
 - "Understanding Banking Basics" will be presented by Bank of the West, April 23rd, at 7 p.m. at the Turlock Library. This is part of "Smart Money @ Your Library" programs at all the branches.
 - E. Stanislaus County Library Advisory Board: Joan Ahlstrand Joan had nothing to report.
 - F. Stanislaus County Library Foundation: Pat Portwood

The foundation is looking for different directions for fundraising. The foundation is looking to form a Library Business Partnership with local resource. The first group will be called the Founding Businesses. The next step is to meet with some local business people to receive feedback on the idea.

Old Business

A. By-Laws

Joan Alhstrand went over changes in the BY-LAWS. There will be a couple of additional changes. Michael Fuller will retype and send a copy to the newsletter. Dieter Renning will retype with changes and have hard copies ready for the June Meeting.

B. Deans Pizza Fundraiser

The board discussed whether or not to sell the Deans Pizza cards and decided not to do it at this this. The board may consider selling them at the Farmers Market.

C. FOTPL Facebook

A date will be set to have a demonstration at the Turlock Library

- D. The May addition of the FOL Newsletter will be the last copy to be mailed. It will be limited to 3 two sided pages. After that last hardcopy newsletter it will become electronic and may be as many as 8 pages.
 - E. Job Descriptions

Hanna handed out a revised job description for the Friend's Winter Book Sale.

F. ABC Project's Spring Tea

The tea will be held on Saturday, April 27, 2013 at the home of Robin Swartz, 2618 Jeffery Ct. The Friends have two tables and Gity and Jeanne will be decorating them.

G. Ladies Night Out at the Greenery-April 26.

The Greenery has selected FOTPL to receive money from this evening. Gity and Pat Portwood will prepare an information booth for display.

H. Nominating Committee

Jackie Oyer presented the slate of nominees for the FOL Board.

President: Jeanne Endsley
Vice-President: Mike Seifert
Treasurer: Carmen Ingols
Secretary: Jackie Oyer

Directors at Large: Brooks Judd
Michael Fuller
Fran Fears
Hal Owen

Membership: Gity Miller
Public Advocacy: Pat Portwood
Rachel Stone
Phyllis Frasier

New Business

A. Fundraising

Nothing was decided on new ways of fundraising.

B. Friend's Book Store

Gity Miller suggested selling items besides books. The board decided against it. Doing so would involve sales taxes, etc.

C. Purchasing a projector.

Pat Hickman spoke to the board about purchasing a projector. The cost would be between \$400.00 and \$1200.00. The board will get additional information and look into getting a whole package. This will be discussed later.

D. Farmers Market

Pat Portwood will submit an application to participate, once a month. People will be able to sign up to volunteer at the May meeting.

The meeting adjourned at 8:50 p.m.

Respectfully submitted by,

Jackie Oyer, Secretary