

Stanislaus County Library Strategic Plan

July 2021 - June 2023

Demonstrate Fiscal Responsibility

- Revenues and expenditures are balanced
- Fund balance is managed appropriately
- Budget is transparent and visible to stakeholders



Ensure the Library is a Welcoming Environment

- Facilities are in repair, safe, functional and comfortable to use
- Signage is consistent across the system
- Library staffing is sufficient to meet customer needs
- Library staff are well trained and able to meet the needs of our customers



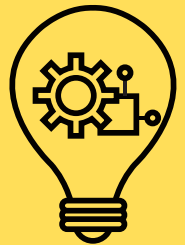
Increase Community Connections and Partnerships

- Community organizations know what the Library has to offer, and how to connect to Library Resources; County-wide partners look to the Library as a partner on community issues
- Branches partner with community organizations to offer programs and services



Provide Responsive and Creative Programs and Services

- Library promotes First-Rate Learning
- Community children enter Kindergarten ready to succeed in school
- All ages look to the library for educational and culturally responsive programs
- Library collections are current and help customers create, learn, and discover



Expand the Reach of the Library

- Increase Library use by members of key populations, including:
 - Children and families
 - Seniors
 - Latino/a community members
 - Economically disadvantaged
 - Other underserved communities

