



**Friends of the Modesto Library  
Board of Directors Meeting  
4 December 2019  
Denise Nordell's House**

Meeting called to order at 3:13 p.m. by President Denise Nordell.

**Officers and Directors present:** Christine Brereton, Anne Britton, Cande Brody, Ellen Dambrosio, Marilyn Drew, Jonaca Driscoll, Pat Glattke, Jean Haven, Maree Hawkins, Pam Pallios, Cathie Peck, Beverly Schlegel.  
Chris Moreno, Modesto Library Manager, County Librarian Sarah Dentan and Judy Pierce, guest.

**MINUTES** of the previous meeting were reviewed.

**ACTION TAKEN:** The minutes of the 4 September 2019 FOML meeting were approved on a motion by Jonaca seconded by Christine.

## **REPORTS**

### **PRESIDENT'S REPORT: Denise Nordell**

**Nominating committee** contacted a number of possible candidates for board positions including Julie Reuben, Isa Wiechmann, Judy Herrero, and Judy Pierce. Discussions are continuing to confirm a slate of nominees for the March meeting.

**Barnes and Noble Book Fair** earned about \$960 in gift cards. Anyone who wants to purchase one of the \$25 cards should contact Jonaca.

**National Friends of Libraries Week** in October was celebrated with Thank You cards sent to the volunteers who, over the past year, donated about 750 hours to FOML in support of the Library. In a quiz to guess the number of volunteer hours, Maree won a \$10 gift card.

**Upcoming events** need volunteers and a signup sheet was passed for these:

- Harry Potter Yule Ball,
- Read to a Dog [two events],
- Jane Austen Birthday Party, and
- All Things Jane.

**Annual Membership Meeting** in March will be organized by Christine and Beverly.

**Mistlin Gallery** is planning exhibitions and activities this summer in celebration of the 100<sup>th</sup> anniversary of the ratification of the 19<sup>th</sup> Amendment: *Women in America*, offering many opportunities for Library and FOML participation.

**Resolutions for FOML board members** were suggested by Denise:

1. Invite a new business member/donor
2. Invite 2 new members
3. Cultivate a new board member
4. Be alert to opportunities to speak publicly about FOML
5. Sign up for iGive or Amazon Smile

**TREASURER’S REPORT SUMMARY: Jonaca Driscoll**

Quarterly Report: September 1 – November 30, 2019

Expenses:	\$ 8,906.89
Income:	\$ 3,957.00
FOML Checking Account:	\$ 25,846.45
FOML Savings Account:	\$ 1,678.54
<b>TOTAL ASSETS:</b>	<b>\$ 27,524.99</b>

Jonaca reported that the figures do not reflect \$1000 recently received. About \$100 is also expected from the State Theatre as receipts from the showing of *A Tree Grows in Brooklyn*.

There were no new bills needing approval.

**LIBRARIAN’S REPORT: 12/4/2019, Chris Moreno**

Staff/Library Updates

- Upcoming Library Closures
  - December 2-7: Front entry remodel
  - December 24-25: Christmas Eve/Day
  - December 31: Close at 5pm
  - January 1: New Year’s Day
  - January 20: MLK Jr. Day
  - February 17: President’s Day
- County Librarian Sarah Dentan officially introduced October 14.
- Former Library Page (and employee of the year) Daniel Carpenter is now working in our IT department.
- Modesto Children’s Department Library Assistant Elisa McDaniel has resigned from her full-time position and will be transitioning into an extra-help library assistant substitute role.
  - A recruitment is in progress to fill this position with a Full-Time Spanish Bilingual Library Assistant position.
- Modesto Circulation Department Full-Time Library Assistant Rodrigo Rodriguez officially retired in October.
  - Circulation Library Assistant Aronne Rose was promoted to Full-Time to fill the vacancy.
- **New Library Mobile App** became available to the public in October. Has been well received by staff and our customers. Features a digital library card, access to library events calendar, catalog, databases, and more. Can be easily customized to fit the needs of the user.

- **Digital Signage:** Modesto Library now has three digital signage locations. Passport Desk, Children's/Teen Area, and front entryway. Signage content can be customized for each particular location at a moment's notice. **[Send any event information to Laura Ferrell that FOML wishes to be included on the digital signs.]**
- **Chromebooks:** The library has acquired 52 Chromebooks. 48 of them are provided by grants. Modesto will pilot this new service tentatively December 9 with 12 Chromebooks. After trial period, they will be rolled out system-wide. **[They are for in-house use.]**

#### Programming Report

- TeenTober: Nationwide initiative hosted by libraries every October. Goal is to promote teen services, teach new skills, and fuel passion both inside and outside of the library.
  - Teen Anime Day hosted at Salida Library. Movies, crafts, and pizza.
  - Teen Game Day: Oculus Rift Virtual Reality set up in Teen Area
  - Teen Costume Party and Craft night (Origami, button making, skull bracelets, and more)
- All-Kids Craft Fair (10/12/19)
  - 199 participants (145 last year) (7-14yrs old),
  - Lead: Christin H.
  - FOML Volunteer: Anne B.
  - Feedback: Received nice feedback and gratitude. Many first timers responded that they would definitely be back next year with new ideas.
- Halloween Storytime and Parade (10/30/19)
  - Approximately 110 – 130 attended
  - Thank you to Candace Brody and all our volunteers
  - Great feedback from participants and staff. It is something everyone looks forward to every year.
- Teen Health and Wellness Series: Positive Self-Talk (11/5/19)
  - Teen volunteer Avni Parmar lead a session focused on positive self-talk and journaling.
- Escaping Jane: Jane Austen themed Escape Room 11/14/19
  - Well received and attended.
  - Part of a series of Jane Austen themed programs leading up to January's Jane Con.
- November Family Storytime: Yoga
  - Yoga instructor from Village Yoga helped lead a fun and interactive storytime.

#### Upcoming Programs

- Family Storytime: Glow-in-the-dark storytime (12/10/19 @6:30-8pm)
  - Glow sticks, props, black lights, and dancing
- Harry Potter Yule Ball (12/13/19@6:30pm)
  - After-hours ticketed event (family tickets may be picked up at Children's reference desk)
  - Main floor of the library is transformed and filled with fun Harry Potter themed activity stations.
  - Please contact Amber, if interested in volunteering.

- Jane Austen Birthday Party (12/16/2019 @ 6-7pm)
  - Celebrating Jane's birthday with special storytime, theater performance, photo booth, and cake.
- All Things Jane (1/3/20 @6:30pm)
  - After-hours event (reservation required) on the main floor of the library.
  - Features an interactive panel discussion on all things Jane, preview of Opera Modesto's performance of Mansfield Park, door prizes, drinks, snacks.
- Jane Con (1/11/20, 8:30am-12:30pm)
  - Expected to be a popular city-wide event (State Theatre and Mistlin Art Gallery)
  - Features keynote speakers and workshops in the library auditorium, conference room, and special collections room.
  - Library will host 7-8 vendors on the portico, the only Jane Con events at the library open to the public without tickets.

Budget Requests - current and 2020/2021

- Total quarterly request items of \$6,700 included fish tank, Día, Adult and Children's programming expenses.

**ACTION TAKEN: After discussion, a motion presented by Pat with a second from Jean was approved to pay the quarterly installment of \$6,700 which included fish tank, Día, Adult and Children's programming expenses.**

- Budget requests for 2020/2021 to FOML totaling \$12,000 were presented for review as listed below and will be considered for adoption at the June meeting.

<b>Modesto Library Funding Request to FOML, 2020-2021</b>					
		<b>Quarterly Meeting Date Funds Requested</b>			
<b>Items Requested</b>	<b>Total Requested</b>	<b>9/2/2020</b>	<b>12/2/2020</b>	<b>3/3/2021</b>	<b>6/2/2021</b>
<b>Circulation Display Supplies (Poster Board, Paper, Velcro, Paint, Dye Cutter materials, etc)</b>	<b>\$600</b>	<b>\$600</b>			
<b>Juvenile Justice Center book club materials/refreshments (YSO, Annie Snell)</b>	<b>\$800</b>	<b>\$800</b>			
<b>Modesto Dia Event (April 2021)</b>	<b>\$1,200</b>		<b>\$1,200</b>		
<b>CLA Conference (November 2020)</b>	<b>\$2,300</b>	<b>\$2,300</b>			
<b>Yule Ball/Harry Potter event (December 2020)</b>	<b>\$800</b>	<b>\$800</b>			
<b>Adult Programming (\$300/Quarter)</b>	<b>\$1,200</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>
<b>Childrens Programming/Crafts (\$700/Quarter)</b>	<b>\$2,800</b>	<b>\$700</b>	<b>\$700</b>	<b>\$700</b>	<b>\$700</b>
<b>Books for County Fair (Susan Lilly)</b>	<b>\$300</b>				<b>\$300</b>
<b>New chairs and stools in Children's area (12 toddler stools, 10 grammar school chairs)</b>	<b>\$1,300</b>	<b>\$1,300</b>			
<b>Large Paper Roll Rack Dispenser/Cutter</b>	<b>\$400</b>	<b>\$400</b>			
<b>Folding Tables (5)</b>	<b>\$300</b>	<b>\$300</b>			
<b>Totals</b>	<b>\$12,000</b>	<b>\$7,500</b>	<b>\$2,200</b>	<b>\$1,000</b>	<b>\$1,300</b>

**MEMBERSHIP REPORT: Ellen Dambrosio**

Ellen distributed an interesting sheet of charts and graphs showing trends in membership and dues collected as a percentage of total income July 2013-June 2019. While membership totals had a narrow range, percentage of total income varied from 16-43% with an average of 28%. Renewals are still coming for both this calendar year and 2020. Numbers have not quite met last year's total for the same time period.

## **SCHOLASTIC BOOK SALES: Anne Britton**

### **Book Fair November 2019**

Anne presented a report on the successful November Book Fair. [Detailed report available on request.] Highlights of this effort included:

- \$2,978.06 proceeds to FOML in credit with Scholastic.
- \$1,379.34 worth of books donated to local youth agencies.
- Volunteers worked 100+ hours toward the success.
- Scholastic donated/matched nationally about \$1,300 worth of books to children in need.
- Marilyn Drew, Isa Wiechmann, and Ellen Dambrosio joined Anne as co-chairs for the fundraiser.

### **Discount sales**

- Approval for the **May discount Scholastic Sale** is still pending with a decision from Scholastic corporate office expected in late January.
- A remote warehouse sale will be held in the Modesto Centre Plaza next week. Anne requested approval to spend some of the recently accrued credit with Scholastic to supplement the books already available for distribution to children in the spring at the Día De Los Niños/Libros event at Modesto Library.

**ACTION TAKEN: After discussion, Christine moved and Pat seconded approval to use available Scholastic credit to buy needed books for 2020 Día De Los Niños/Libros. Motion carried.**

- Anne mentioned that **LearningQuest's Giving Tree** still has many unfulfilled gift tags for children's books. The books will be given to LearningQuest students for their children at a December event.

**ACTION TAKEN: After discussion, Maree moved and Pat seconded approval to use up to \$200 of available Scholastic credit up to buy books for the Giving Tree. Motion carried.**

**Online sales continuing** throughout the rest of the school year at [www.scholastic.com/bf/foml](http://www.scholastic.com/bf/foml) will earn FOML a small profit percentage in Scholastic credit. Bookmark flyers are posted in the Children's room and auditorium.

### **CHILDREN'S USED BOOK SALE: Pat Glatke**

The sudden donation of a large number of children's books created an opportunity for a September one day sale. The "2 for \$1" sale raised \$630 with many of the leftover books donated to the Children's Crisis Center.

## **NEWSLETTER/FOOTNOTES SUPPLEMENT**

A pilot digital supplement to the newsletter called Footnotes was emailed to members in October. Highlighting events and information too late for the August newsletter, it seemed well received. Suggestions for improvement included:

- Have “drop to” headlines that link to items lower in the posting.
- Limit Footnote issues to as needed rather than a set schedule of publication.
- Create identifying graphics specific to Footnotes.

**ACTION TAKEN: Pam moved and Maree seconded approval to allocate up to \$100 to develop appropriate graphics for Footnotes. Motion carried.**

## **MARCH ANNUAL MEMBERSHIP MEETING – MARCH 4, 2020**

Christine will form a committee to organize the event. The consensus seemed to be to hold both the board meeting and the general meeting the same day, one after the other.

## **VOLUNTEER REQUESTS**

Volunteers are needed for some upcoming events listed in the Librarian’s Report above and signup sheets were circulated. Marilyn, Pam, Jean and Anne will represent FOML at the Jane Birthday Party.

## **CALENDAR REVIEW**

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|--|---|
| <ul style="list-style-type: none"><li>• 10 January – Newsletter Submission Deadline</li><li>• 1 February – Newsletter publication</li><li>• 4 Mar – Annual Membership Meeting</li><li>• 19-25 Apr -- National Library Week</li></ul> | <ul style="list-style-type: none"><li>• 10 Apr -- Newsletter submission deadline</li><li>• 1 May – Newsletter publication</li><li>• 2 May – Used Book Sale</li><li>• 4-9 May – Probable Scholastic BOGO Sale week</li><li>• 16 May -- Día De Los Niños/Libros</li></ul> |
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## **ANNOUNCEMENTS**

### **NEXT MEETING**

4 March 2020 – Annual General Membership and Board of Directors meetings.

**ADJOURN:** The meeting was adjourned at 4:45 p.m.

Respectfully submitted 4 March 2020,

Anne Britton, Secretary