

Friends of the Modesto Library Board of Directors Meeting December 5, 2012 6:30 PM Modesto Library Conference Room

Called to order at 6:30 by President Anne Britton.

Directors present: Anne Britton, Katherine Johnson, Ellen Dambrosio, Jonaca Driscoll, Susan Hannah, Barbara Quinn, Carole Dovichi. Guests: Stella Beratlis, Amy Taylor, Ellen Burchett.

Minutes of the September 5, 2012 Board of Directors meeting were approved.

Librarian's Report (Amy Taylor)

- 1-Amy thanked the Friends for funding the carpet cleaning in the Children's Library.
- 2- A Day with author Rosemary Wells is scheduled for April 13th. In addition to reading with children, signing books, giving a literacy talk to parents, she will paint the characters, Ruby and Max, on the Children's Library restroom doors.
- 3-There will be a Read to the Reindeer event in December and Dinner Theater continues during the year.
- 4-Amy presented a laptop computer to the Friends to be used in The Little Shop and for the Newsletters.

President's Report (Anne Britton and Judy Pierce (by Anne Britton)

- 1-Anne reported that the Scholastic Book Sale was better than last year and received an extra 5% in Scholastic dollars. Many organizations received over \$100 worth of books. will be chosen for Ellen Burchett suggested that notices about this sale go out to schools in Sylvan District next year.
- 2-The Scholastic half price sale is set for May 20-25th. FOML will receive \$1000 for hosting the event and more credit in Scholastic Dollars can be earned by workers.
- 3-The Halloween Parade was once again a success, with about 125 children participating. We will attempt to have it next year immediately after Storytime. Prizes leftover from the Summer Reading Program were passed out at 4 locations and candy at one. Children returned to the auditorium for cookies. Kathy suggested that we look more closely at the parade route next year to avoid confusion at the circulation desk.
- 4-Janice Curtin invited the Friends to decorate a Christmas tree at the mall. This was a last minute invite, but Ellen, Kathy, Barbara and Jo Roullard managed to pull it together and we were awarded \$250 for gathering the second highest number of votes on Facebook and in the ballot box at the mall. We hope to be included again next year and with time to plan, our tree will be even better. We are looking for a member to organize this, set a color and theme and maybe we can allocate \$25 to the project.
- 5-Ellen reported that we made \$204.86 at the UNO Chicago Grill fundraiser the week of Oct. 21-27. Uno donated 20% of the check of anyone who ordered takeout or dined in and showed the

ticket we distributed to members and friends. We have tentatively booked our next "dough raiser" during the National Library Week, April 14-20, 2013. With more time to prepare for this, we can do same e-mail blitz, put a notice in the Modesto Bee and possibly send postcards to members with the ticket printed directly on the postcard. We might also try to get radio spots and include and article in the February newsletter.

6-Judy's report was shared by Anne. The FOML tile is completed. 17 stools in the Children's Library were recovered and extra materials given to the librarians for repair, if needed. The Children's carpet was cleaned. Royalty Carpet Cleaning had the lowest bid (\$560.00)and did a great job. Painting of the exterior walls has been put on hold, due to a water leak.

7-The nominating committee met on Monday, Dec. 3rd. They are looking for someone to take over the Presidency. They divided up many of the duties the president has been doing and created possible ways to reassign them next year. A complete list of suggested duties was handed out for us to look over and return comments.

8-Teyr reports the Little Shop is looking good. She is using a new program for accounting and with the donation of the laptop everything should run more efficiently. The emphasis remains on used books and seasonal items. Volunteer turnover is still high.

Membership (Ellen Dambrosio)

- 1-Ellen shared a mock-up of a new membership form. It is a tri-fold with membership information and space for a picture. Suggestions were made and Ellen will have the final draft by January. Email reminders were sent out to members. (20 had joined as of Dec. 3) This year's goal is to increase membership by 20%-from 125 members to 150.
- 2-National FOL week is Oct-2-26, 2013. Should we staff a table at the library again? It does not bring in new memberships.
- 3-We received our first scrip check for \$17. This is through O'Brien's and online shopping through escrip mall. Ellen is creating a flyer with instructions for signing up for the Something Extra program at Raley's.

Treasurer's Report (Jonaca Driscoll)

Bank Balance as of November 30, 2012

Savings: \$1283.19 Checking: \$22,156.06 Peti Taylor: \$423.60

New Business:

1-Stella asked the Friends to help fund a Poetry Reading at the Barking Dog on March 13, 2013. Nationally known poets, David St John and Lillian Vallee, both with connections to the Central Valley, will be reading. Sponsoring organizations will be mentioned in all publicity and several times on the night of the reading. In addition, each sponsoring organization could have a table at the event. Stella said she would sit at the FOML membership table. This is a literacy event and also a chance to enroll new members.

Action: Motion to approve \$100 to help sponsor the Poetry Event on March 13, 2013 was made by K athy and seconded by Barbara. Passed unanimously.

- 2- Ellen was given the \$250 gift card from the Christmas Tree award to buy stamps. She will keep the card and use it for other expenses.
- 3-Stella volunteered to be in charge of the layout of the Newsletter. Ellen will inquire at MJC to see if there is a student that could do this.

Old Business:

- 1-Barbara said she is in communication with Lynn Dickerson as a possible guest speaker at the annual membership meeting. She is looking into the possibility that it could be held at The Gallo Center. She hopes to have this taken care of by January 15th.
- 2-Donation to the Tax Renewal Campaign for the Library was tabled until next meeting.
- 3-Ellen will be contacting the mall to apply to receive coins from the fountain. It was suggested that she describe some of the wonderful programs that take place at the library. Amy can get that list to her. She might also inform them of the e-books the Friends are purchasing for the library.

Calendar Review:

January 15 – Newsletter submission deadline

Early March (depending on guest availability) – General Membership Meeting 6:30

March 13 – Poetry Event at The Barking Dog

March 16 – FOML Conference Salida

April 13- Rosemary Wells

April 20 – Shining Star/Volunteer Event

April –Dia De Los Ninos/Libros

May 4 – Used Book Sale

May 21-25 Scholastic ½ Off Price Sale

Next Meeting:

General Membership Meeting - March 6, 2013 (or when guest speaker is available)

1-Election of Officers.

2-Donation to Save Our Libraries

Adjourn: The meeting was adjourned at 8:30 PM

Respectfully submitted March 6, 2013

Susan Hannah, Secretary