

Library Advisory Board
MINUTES
October 11, 2012, 4:30-6 p.m.
Modesto Library Conference Room
1500 I Street, Modesto, CA 95354

- I. Call to Order, Welcome & Introductions – Sue Henderson called the meeting to order at 4:35 p.m.

Present: Joan Ahlstrand, Dede Baker, Sheridan Beuving, Vanessa Czopek, Julie Fox, Phillip Gaines, Sue Henderson, Susan Lilly, Ruth Metz, Hannah Neeley, Joanne Stewart, Amy Taylor, Josh Vander Veen, Katie Wells.

- II. Approval of Minutes for July 12, Aug. 9 and Sept. 27, 2012 – Motion: Joan Ahlstrand, Second: Josh VanderVeen. Unanimous Approval.

- III. Public Comment - none

- IV. Old Business

- A. Strategic Plan Update – Amy Taylor reported on the progress of the current Strategic Plan.

- A. Goal 1 – Improve Literacy for all ages:

1. Early literacy tips incorporated into all StoryTimes
2. Craft in a box programs for branches. Crafts help develop hand-eye coordination, a building block to reading.
3. Implemented Mayor's Book Club in several communities, where the mayor reads to children on a monthly basis at the library.
4. Expanding the Traveling Tales program to include more day care and preschool facilities.

- B. Goal 2 – Provide safe and serviceable library facilities throughout the county.

1. Libraries are being assessed. Some locations have been re-arranged to accommodate additional seating, a need identified in the Strategic Plan.

- C. Goal 3 – Connect residents to the online world.

1. Full-featured mobile application was added in the spring of 2012.

2. Provided technology training for staff and customers. Staff are able to answer basic questions about logging into wireless networks and eBooks.
3. eBooks have been added to the library's collection. Customers can also rate eBooks, enriching the reader's experience.

D. Goal 4 – Help residents find a learn to find reliable information.

1. The library provides assistance to customers on a daily basis in person, via telephone and electronic communication.
2. Programming at all levels provides reliable information on a range of topics.
3. Instructional videos are being added to the library's web site for topics like searching the catalog, placing holds and using eBooks.
4. Additional staff training is being developed to help staff become more knowledgeable in helping customers with technology and electronic devices.
5. The library continues to explore implementing metadata and social networking enhancements into the library catalog. (book cover images, rating titles or adding comments)
6. We are working toward developing a Library Technology and Facilities Master Plan.

B. Strategic Plan Next Step – Library Technology and Facilities Master Plan

- A. Ruth Metz reviewed the Strategic Plan process. The Strategic Plan was presented to the Board of Supervisors in April 2011, a component of which included developing a technology and facilities master plan for the library system. There was discussion about what should be included in the scope of work in a Request for Quotation/Request for Proposal for development of such a plan. The plan should address both physical facility needs and technology requirements that can be flexible and visionary to adapt over many years of technological advances. The plan (planners) should also take into account the unique challenges that face the Central Valley. The next step is to secure funding for the Library Technology and Facilities Master Plan.

V. New Business

A. County Librarian's Report –

Vanessa Czopek reported that the eBook program was launched last month with about 400 books. More books are being purchased each week.

There is a mandatory Ethics Training on Nov. 7, 6:30-8:30 p.m. at the Board of Supervisors chambers. A memo with instructions for signing up was distributed.

Vanessa will be a celebrity bell ringer at the Salvation Army Kettle Kickoff on Nov. 15, 11:30 a.m. Library Advisory Board members are invited to sit at Vanessa's table. LAB members should RSVP to Vanessa if they plan to attend.

B. Quarterly Statistics – Vanessa Czopek distributed the quarterly statistics

VI. Correspondence – None

VII. Announcements – None

VIII. Future Topics – Library Technology and Facilities Master Plan

IX. Next meeting date is Jan. 10, 2013 (4:30-5:30 p.m.)

X. The meeting was adjourned by Sheridan Beuving, chair, at 6:02 p.m.