

Library Advisory Board  
Minutes  
Jul. 10, 2014, 4:30-5:30 p.m.  
Modesto Library Conference Room  
1500 I Street, Modesto, CA 95354

Present: Sheridan Beuving, Sue Henderson, Diane McDonnell, Hannah Neeley

- I. The meeting was called to order at 4:30 p.m. by Sheridan Beuving, Chair
- II. Approval of Minutes for Apr. 10, 2014 – Motion by Sheridan Beuving. Seconded by Sue Henderson. Unanimous Approval. No quorum.
- III. Public Comment – None
- IV. Old Business
  - A. Stanislaus Reads, Writes: Community Novel – Chapters are available on the library website. The book will be available later in print.
  - B. Expiring Terms of Board Members – Sheridan Beuving would like to serve an additional term as an at-large business representative. Sue Henderson would like to be reappointed for another three-year term. Terms have expired for At-Large Education Representative Dede Baker, District 1 Representative Pamela Floyd, and At-Large Agriculture Representative JoAnne Stewart, and they will not be renewing their terms.
- V. New Business

- A. County Librarian's Report

Introduction - Diane McDonnell is pleased to join us and very excited to have the opportunity to serve as County Librarian. She's been getting acquainted with staff, visiting libraries and learning more about our library operations. She is getting to know our communities and our library culture. Her goal is to gain a better understanding of our functions and procedures as we move forward with new and existing projects and ideas for increasing efficiencies and expanding services.

Interview - Diane did an interview with Asst. Executive Officer Keith Boggs that appears in the current issue of *Stanislaus Magazine* (with Snoopy on the cover).

Programs & Services - One of the programs of special interest to Diane is *1000 Books Before Kindergarten*, encouraging parents to read 1000 books to their young children by the time they reach kindergarten. This program began last fall as a pilot at the Ceres Library after Children's

Librarian Michelle Coxford learned about it from another library. We plan to roll out the program to other libraries very soon.

Another service Diane is excited about is Zinio, the new online magazine collection. Currently the library offers 51 magazines that can be read on computers and mobile devices. Customers can check out as many online magazines from the library's collection as they like and keep them as long as they wish.

Coming soon; the online language course Mango. It is a premier online language resource, very popular with public libraries.

Projects - Current projects include renovating the patio at the Patterson Library and adding two café style tables and chairs. The Ceres Library fresh collection: materials in the collection will be 5 years old or newer, requiring fewer shelves and creating more open space for programming. Turlock Library is making preparations to offer passport service. The reference desk will be relocated, a small workspace added to the public computer area, and teen space will be developed by adding two café style tables and chairs. Security cameras are being installed on the roof of the Modesto Library. A quiet room, in the space that was formerly the magazine desk area, is being created in the Modesto Library. The Salida Library is preparing to rent unused storage space to another county department.

Advocacy: State Budget - On June 20, Governor Brown signed the main budget bill for the state, SB 853. Total spending is \$152 billion, and California public libraries will receive a total of \$9 million in funding.

- B. Quarterly Statistics – January through March eBook circulation is up by 80.3% over last year for the same period, totaling 7,415. This continues to climb; for example, during the month of June, 3,542 eBooks circulated! Passport applications were up by 45.7% during this quarter. Many program attendance figures are up over the previous year as well.
  - C. Stanislaus County Fair – The library will have a booth July 17 where they will give away children's books and offer a craft celebrating reading.
  - D. Tour of Teen Services: Amber O'Brien-Verhulst gave an overview.
- VI. Correspondence – none
  - VII. Announcements – none.
  - VIII. Next meeting date is Oct. 9, 2014 (4:30-5:30 p.m.)
  - IX. Adjournment – Chairman Sheridan Beuving adjourned the meeting at 5:30 p.m.