

Library Advisory Board Minutes
January 13, 2011, 4:30 p.m.

- I. Call to Order/Attendance – The meeting was called to order by Joshua VanderVeen at 4:32 p.m. Attendance: Joan Ahlstrand, Pamela Floyd, Sue Henderson, Laura Jensen, Joshua VanderVeen, Carol Shour – Guest (Library Foundation), Vanessa Czopek – County Librarian, Susan Lilly – staff, Amy Taylor – staff.
- II. Approval of October 14, 2010 minutes – Motion: Joan Ahlstrand, Second: Sue Henderson. Minutes unanimously approved.
- III. Public Comment – none.
- IV. Old Business
 - A) Updated Meeting Schedule – Vanessa Czopek distributed a schedule of Library Advisory Board meetings for 2011 through 2013. Meetings are held quarterly, on the second Thursday of the month at 4:30 p.m. in January, April, July and October.
 - B) Stanislaus Reads – Susan Lilly gave an overview of Stanislaus Reads. The community-wide reading program, scheduled for Summer 2011 will feature three agriculture-related books at varied levels: “Apples to Oregon” by Deborah Hopkinson, “Esperanza Rising” by Pam Muñoz Ryan and “Wisdom of the Last Farmer” by David Mas Masumoto. The entire community is invited to read these books, then participate in related library programs and discussions. Programs for families, focused on ag-education will be offered at all 13 library branches. Several book discussions will be offered. A student art contest is being planned and other activities related to Stanislaus Reads will take place. Books will be distributed and the program will be advertised through schools, partner organizations such as the Stanislaus County Fair and event sponsors. Funds are being raised to cover the cost of books and promoting the project. (Total raised to date - \$8,200. Total funds needed - \$22,500.)
 - C) Yes for Libraries Report – Vanessa Czopek reported that the “Yes for Libraries 2012” committee is raising funds for the 2012 campaign. Currently, the committee has \$17,000 in hand. A mailing to individuals soliciting funds will be sent by the end of January. Businesses will also be approached for donations toward the campaign. Fundraising event hosts are being sought to raise additional funds at events to be held now until the June 2012 election. Funds will support the costs of conducting the campaign.
 - D) Foundation Report – Library Foundation President Carol Shour reported that committee chairs are in place for the new year and will address the areas of fund/friend-raising, board development, finance and communications/public relations. The foundation's current focus is on raising funds for the summer reading program. To date, \$23,000 of \$30,000 has been raised. The foundation has also formed a committee to plan and conduct a fundraising dinner as part of Stanislaus Reads, with David Mas Masumoto as the guest speaker.
 - E) Quarterly Statistics – Vanessa Czopek reviewed quarterly statistics. She noted that some statistics are down as a result of being closed on Fridays.
- V. New Business
 - A) County Librarian's Report
 - 1. Strategic Planning is underway. The Library Advisory Board, along with some community volunteers will make up the Strategic Planning Committee. The first committee meeting will be held on 1/22/2011, 9 a.m.-2 p.m. at the Modesto Library.
 - 2. The Salida Library Phase III project will is in progress. The project, funded by earmarked money for the Salida Library only, includes:
 - ^ re-engineering the parking lot (drain system and paving)
 - ^ HVAC replacement

- \blacktriangle Completing unfinished areas such as, staff restrooms, staff break room, computer training room and tenant space
- 3. Governor's Budget Proposal – Vanessa Czopek reported that the governor has proposed eliminating 100% of the funding libraries currently receive. State funds make up 2% of the Stanislaus County Library's revenue. If approved, the proposed cuts would mean the loss of the following funding streams for our library system:
 - \blacktriangle \$170,000 from Public Library Fund (if fully funded, would be more than \$1 million)
 - \blacktriangle \$150,000 from California Library Literacy Services
 - \blacktriangle \$15,000 from Transaction Based Reimbursement

VI. Correspondence – none

VII. Announcements

- A) The Friends Conference will be held March 19, 9-11 a.m. at the Salida Library
- B) The Friends of the Turlock Library Used Book Sale will be held 1/28 and 1/29/2011. Hardbacks are \$1.00. Paperbacks are \$0.50.
- C) The Friends of the Patterson Library took the Library's VIP tour and highly recommend it to others who wish to learn about the backroom operations of the library.
- D) An Op-Ed piece by Sheridan Beuving about library services will appear soon in The Modesto Bee. This is an opportunity to educate the public about what the library provides and how the library is funded.
- E) The Library's Volunteer Appreciation Event will be held April 16, 2011 at the Nick W. Blom Salida Regional Library. All LAB members and other volunteers are invited to attend.

VIII. Future Topics – E-books/E-readers

IX. Next Meeting is Thursday, April 14, 2011, 4:30 p.m. In the Modesto Library Conference Room

X. Adjournment – the meeting was adjourned at 5:12 p.m.