

**Stanislaus County Library Advisory Board**  
**Minutes**  
**1/23/03**

Present: Marilynne Allen, Colleen Bare, Sheridan Beuving, Margaret, Banessa Czopek, Christina Lee, Susan Lilly, David Lopez, Randee Stidham.

**I. Call to Order**

The meeting was called to order at 4:33 p.m. by Library Advisory Board President Marilynne Allen.

**II. Approval of Minutes**

Motion by David Lopex, Second by Seridan Beuving, Unanimous Approval.

**NEW BUSINESS:**

**III. How Often to Meet**

The board decided to continue meeting quarterly in January, April, July, and October, with additional meetings called as needed.

**IV. Public Relations Plan**

Susan Lilly, library public information officer, shared the library's marketing plan. She also gave an overview of the State Library's ad campaign, "The Library. Check It Out." Susan reported that the library had received The Library. Check It Out. bookmarks and posters and that non-library locations for distribution are being sought. Randee Stidham and Sheridan Beuving offered to assist with distribution.

**V. Library Advisory Board Job Description**

**VI. Public Comment Period**

None.

**VII. County Librarian's Report**

County Librarian Vanessa Czopek reported on:

a PG&E survey, which measures societal attitudes and trends on a variety of issues, including sales tax funding for libraries.

Library Card Sign-up Month, held in September, which resulted in a 31% increase in new library cards issued.

the new Salida Library, which is projected to open in early April. A future Library Advisory Board meeting will be held in Salida.

inviting David Epps, 49-99 Library Cooperative Advisory Board System Representative for Stanislaus County, to attend LAB meetings.

the customer service survey, which was very positive. Results will be shared at the next meeting, when more details are available.

Susan Novak, head of acquisitions will attend the next LAB meeting to discuss the book budget.

orientation materials for new board members. Sheridan Beuving agreed to review a sizeable packet of materials for applicability to the LAB and report his conclusions to Vanessa

CALTAC training for trustees and commissioners that took place in October.

#### VIII. Teen Representative

Christina Lee was introduced and accepted as the teen representative to the LAB

IX. Next Meeting Date: April 10, 2003, 4:30 p.m. in the conference room at the Modesto Library, 1500 I Street.