

Friends of the Turlock Public Library
Board Meeting
4 February 2015

Board Members Present: Michelle Coxford (standing in for Diane Bartlett, Turlock Regional Librarian, *ex officio*), Linda Davenport, Jeanne Endsley, Phyllis Frasier, Michael Fuller, Nancy Frykman, Carmen Ingols, Brooks Judd, Hal Owens, Jackie Oyer, Pat Portwood and Mike Seifert.

Guests Present: Joan Ahlstrand, Pat Hickman, Dieter Renning and Hanna Renning.

Call to Order: The meeting to order at 6:30 PM. Jeannie introduced Michelle to the board. Michelle has actually been here since November.

Minutes: The minutes were approved after being so moved by Jacki, and seconded by Mike.

Reports:

President: Jeanne passed around some brochures and a letter. She also thanked Jackie for standing in for her last month.

Treasurer: Carmen reported that income during the last month had been \$7580.15 and expenses had totaled \$1885.22, bringing our checking balance to \$33,658.00. Our CD had \$16.05 interest added, to raise it to \$7,313.02. Carmen also announced that she had sold two calendars (for \$5 each rather than \$3) at the Women's Club. Total available funds are \$35,260.04. *HGTV* is up for renewal at \$24; already approved. Michael moved, and Jacki seconded, that we accept the report and pay all outstanding bills. Approved.

Membership: Hal reported brisk business at the book sale. He and Phyllis accepted 48 applications, boosting our numbers to 167 memberships (or 197 members) as of January 31. Hal wondered whether people who renew in January get a membership for half price — or whether membership should run January through December.

Librarian: Librarian's Report for January: Diane could not attend the meeting, so Michelle Coxford presented Diane's report.

Program participation statistics include: January 6 • Frosty-the-Snowman Puppet Pal — 17 | January 13 • Craft-a-Palooza: 25 | January 20 • Sock-toe-pus: 6¹ | January 27 • Lego blocks: ±60 | Storytime: over 500 attendance at Story Times in January | January 26 • eBook training: 10, with many Friends in attendance and several comments to offer it more often, which the Library is looking into doing | Feb 3 • Heart Butterfly Craft: 22 | Bookclub: 20; they are choosing not to break into two groups.

First 1000 Books update: Michelle started this program at the Ceres Library when she worked there. It is spreading throughout the County system and has the backing of the Library Foundation. She showed the folder all participants receive and recounted a couple of interesting ways of "reading" to/with kids (picture books count!). The goal is that parents or guardians will read at least one book to/with their children a day, and rereading counts, too. She also shared some interesting brochures she received

¹ Did "toe pus" gross out potential participants?

permission from Jim Trelease to reprint on the value of early reading. To find out more, go to <http://www.trelease-on-reading.com/>.

Upcoming Events: February 10 • Friendship blossoms | February 14 • chocolate tasting: more than 15 already signed up. (Michelle indicated that there might be a waitlist (weight list?) | February 17 • Candy kiss roses | February 18 • Pinterest Craft (mug decorating) | February 24 • Lego Day.

New on Hoopla:

Downloadable Audios: 21 days

Video Contents: 3 days (Paramount Pictures allows only 2 days)

Music: 7 days (Each checkout is the whole album. The same album can be checked out only twice within the same 30 days)

These limits are set by the publishers, movie studios and recording studios, not by Hoopla. People with Android devices will have to clear the data (not just cache) before using the new features. iOS devices may need to uninstall and re-install the app.

Wish List: The library's wish list has been whittled down somewhat:

Movie License—ANNUAL LICENSE COST & SET UP:

1-Year Cost:

\$530

Sony DVD Player (Black) Model: DVPSR21OPSKU: 4790684

not to exceed \$50

Projector

\$650

White board for teen area 4 x 6 is \$332.99 +tax (\$25) = \$358

not to exceed \$425

TOTAL:

not to exceed \$1655

The Board had already OK'd the white board. We would like to know how committed the Library is to offering movies and whether \$1230 needed for the program could be better used for some other project.

City Council: Diane attended the January 27 City Council meeting. There were no comments from Council members other than a comment about the age limit for Lego program.² She will attend again on February 24.

Foundation: Pat spoke very positively of Michelle's *First 1000 Books* project and indicated that the Foundation is fully behind it and is moving it into all the county's libraries. In other news, the Foundation is starting off the fiscal year with \$17,000 devoted to the summer reading program. To help out, the Gould Medical Group has donated \$5000. The Foundation does need to decide on an "event." Lemony Snicket charged: we perhaps could use a simpler event. Possibilities include a thank-you in August for donors, friends, etc., or something like a mystery night.

Newsletter: Phyllis reported that the newsletter is just about ready to be proofread.

Book Sale: Hanna and Joan said the volunteers were "fabulous" this year. The only hang-up was that Teichert didn't come by to pick up the stuff; we did, however, receive \$350 from Lightly Used Books for letting them have all the books that were left over from the sale. The survey taken indicated that 19 people had learned about our sale from the *Turlock Journal*; 27, from the *Modesto Bee*; 28, for the street signs. Fifty-five confessed to having been coming for years. Joan reminded those who forget their

² Were any of them hoping to be young enough to participate?

signs to bring them to the March meeting. She'd like us to email her with information where we'd put them. Joan said she had written to All Star Trophies, thanking them for their generosity.

Nominating Committee: The ad hoc Nominating Committee consisting of Mike, Carmen, Linda and Pat morphed into a non-ad hoc committee.

Miscellaneous: The ABC Tea is set for April 18 at 1:30. Cost is \$15. We will have two tables. It is the same day as the Shining Star Awards. Nominations are due March 15.

New Business:

Storage: There was some brainstorming about a new location to store any books that come in for the sale. Someone mentioned a TID building they might be willing to offer as community relations. Rob Santos (on the TID Board) might be of help. Someone else suggested an interview with Jeff Jardine; Rotary. As an afterthought, Joan mentioned that she had finally sold the last copy of *Streams In A Thirsty Land: A History of the Turlock Region!* A Search-for-Storage Committee was formed: Joan and Hanna ... and anyone else wanting to help out.

Alternative Funding: Linda pointed out that we will need alternative fundraising, especially if we lose the book sale. She should be pro-active on this issue.

Adjournment: There being no new business, Michael moved that we adjourn. Brooks seconded the motion. Passed. It was 8:15 after all.

Next Meeting: 4 March 2015 at 6:30 PM in the Turlock Library.

Respectfully submitted,

Michael Fuller