



Friends of the Modesto Library
Board of Directors Meeting
4 September 2019
Modesto Library Auditorium

Meeting called to order at 3:00 p.m. by Vice President Pat Glattkke.

Officers and Directors present: Anne Britton, Cande Brody, Ellen Dambrosio, Marilyn Drew, Jonaca Driscoll, Pat Glattkke, Pam Pallios, Cathie Peck, Carmen Pedrioli, Beverly Schlegel.
Chris Moreno, Modesto Library Manager

MINUTES of the previous meeting were reviewed.

ACTION TAKEN: The minutes of the 6 June 2019, FOML meeting were approved on a motion by Cande seconded by Ellen.

REPORTS

PRESIDENT'S REPORT: Pat Glattkke for Denise Nordell

In accordance with the by-laws, a **Nominating Committee** must be appointed by December. Jonaca and Anne volunteered to coordinate with Denise to accomplish this.

Summer Reading Challenge resulted in over 100,000 hours of reading county-wide. A number of Friends volunteers helped staff the SRC desk at Modesto's Children's Room and we thank them for the help.

Modesto Nuts organization is sending their costume characters to add to the fun at the Halloween Story Time and Parade on Oct. 30.

Volunteer Opportunities

Sign-up sheets requesting volunteers for a number of activities were circulated. Also mentioned were:

- **2 for \$1 Used Children's Book Sale** is set for Sept. 7 on the library portico. The sale is the result of a massive donation of books from the Salida School District after FOML asked for books to be distributed through the Magic Reading Carpet program.
- Page to Screen showing of **A Tree Grows in Brooklyn** on Oct. 1 at the State Theatre needs two people to staff the FOML information table. FOML receives a portion of all ticket sales for this event.
- **Thank You cards writers** are invited to Denise's for a pot luck on Oct. 11. Any volunteer names for FOML events should be turned in to Denise.
- **Barnes & Noble Book Fair** needs six people to cover to three 2-hr. shifts on Oct. 19.
- **Halloween Story Time and Parade** on Oct. 30.
- **Scholastic Book Fair** Nov. 5-9.
- **Downtown Modesto's [DOMO] First Friday market**, library information tables at 10th Street.
- **Adopt a Poll** fundraising opportunity was found to have no interest after discussion.

Library Tours are currently done by docents reporting to Laura Ferrell, library Community Outreach Coordinator. Denise suggests that FOML take on publicizing, scheduling, and development of additional docents for the tours.

Consensus: query the membership to determine interest.

Newsletter Digital Updates were proposed by the Executive Committee. As a supplement to the quarterly publication of the FOML Newsletter, a periodic digital update of timely events and notices will be emailed to members. Near Oct. 1 items not covered in the August newsletter will be sent out by Ellen.

Magic Reading Carpet update was presented by Anne for Olga Castañeda. *The Magic Reading Carpet* is a collaborative project based on the belief that our county's current literacy rates can be positively affected by informing parents about the consequences of low reading levels and by empowering them with simple tips on how to help the children under their care. The free books sent home give them wings to keep them flying toward success.

[The full report is appended.] Highlights included:

- Families contacted equaled about 180 [1-6 children each]
- At least five "Friends" volunteered.
- 570 books were distributed.
- Leftover books equal 247.
- Collaborators included the library's Youth Service Outreach Department, El Rematito Flea Market, Salida School District, and was organized by Olga Castañeda.

No funds have yet been spent on this project, though reimbursement for some expenses are expected.

ACTION TAKEN: After discussion a consensus was reached and on a motion by Anne, seconded by Ellen FOML approved continued support for the project next summer and possibly during winter vacation times and/or at special events in the community.

TREASURER’S REPORT SUMMARY: Jonaca Driscoll

Quarterly Report: June 1 - August 31, 2019

Expenses:	\$ 3,195.66
Income:	\$ 2,419.43
FOML Checking Account:	\$ 30,791.92
FOML Savings Account:	\$ <u>1,688.51</u>
TOTAL ASSETS:	\$ 32,480.43

Fiscal Year: July 1, 2018 - June 30, 2019

Expenses:	\$ 17,323.84	
Income:	\$ 28,327.59	
FOML Checking Account	:	\$ 29,947.36
FOML Savings Account:		\$ <u>1,698.49</u>
TOTAL ASSETS:		\$ 31,645.85

Scholastic In-kind Book Revenues 2018/2019

November Sale 2017	\$2,297.49
May Sale 2018	<u>\$ 925.66</u>
TOTAL	\$3,223.15

Barnes & Noble gift cards: All but eleven of the \$10 cards earned in the last fiscal year have been purchased. Some will be used for Halloween raffle prizes. Others are available for purchase. In discussion of profit options for the October book fair, all agreed that taking profit in gift cards is best.

Requested current quarterly disbursements of \$5,850 will be released to the library by Jonaca as part of the previously approved budget.

LIBRARIAN'S REPORT: Chris Moreno

Staff/Library Updates

- County Librarian Diane McDonnell's last day will be September 6 2019. New County Librarian Sarah Dentan (Berkeley Public Library) will start October 14. Operations Manager Bryan Sontag will serve as Interim Director until 10/14/19
- David Bell (IT Department, Circulation) accepted full-time IT position at another county agency.
- Removal of old circulation desk: Sometime in December? Waiting on confirmation from GSA and outside contractor. The Library will be closed for several days. Modesto Staff will work at community branches or internal projects during closure.
- New Library mobile App coming (mid-October): The new Blue Cloud Mobile app (Sirsi Dynix) will continue to provide access to library resources such as the catalog, library events, eResources with the addition of real time catalog updates. Official announcement and roll out date coming soon.
- The library will have a “reading booth” set-up at DOMO’s First Friday market on 10th street for September and October.
- Thanks to FOML donation, we will be purchasing new furniture soon for the Teen Area and exploring options for the new fish tank this winter.
- CLA Conference: Thanks to the FOML we will be sending two Modesto Library Staff members: Laura Ferrell (Community Outreach Coordinator) and Christin Hutsell (Modesto Children’s Librarian).

Programming Report

- Summer Reading Challenge 2019
 - Total for Daily/30min log: 46,350 hours
 - Total for the Hour Challenge: 54,355 hours
 - Total for Adult Challenge: 3,718 participants (354 more than last year!)
 - Thank you to all 21 volunteers who spent a total of 169 hours at the Summer Reading Challenge table. The volunteers were a huge part of keeping the program’s enthusiasm going and relieving the Children’s library staff from the large crowds of participants after storytime.
- Lego Play Wednesdays
 - Averaging approximately 40-45 participants every week
- All-Teens Craft Fair, 6/15/19
 - 34 participants
 - Teens had a chance to learn and apply small business practices and customer service.
 - Teens are grateful for the opportunity and the space.

- Teen Health and Wellness monthly series
 - Teen program run by local teen Avni Parmar.
 - Topics: Empathy, Self-Esteem, Stress-Management.
 - 8-10 participants, FOML money used to purchase wellness and stress kits that were given away to all participants.

Upcoming Programs

- 10th Annual Local Author Fair, 9/21 10am-1pm
 - Authors must be registered with Susan Lilly by 9/10/19
- Author Visit: Robert Trujillo (Oakland, CA), 9/21 10:30am-11:30am
 - Will read “Furqan’s First Flat Top” and talk about his writing and illustrating process.
- Jigsaw Puzzle Competition, 9/23 5:30pm
 - Geared for Teens/Adults. Teams of four race against each other to complete 500 piece puzzle. Prizes for the fastest 3 teams.
- All-Kids Craft Fair, 10/12 9am-12pm
 - Currently accepting sign-ups for ages 7-14 until 9/30/18
 - Expecting 100-150 participants selling handmade items \$5 or less
 - FOML info table?
- Halloween Programs
 - DIY Kids, Fri 10/25 3:30pm
 - Storytime/Parade, Weds 10/30 10:15 am
 - Bilingual Storytime and Craft, Thurs 10/31 6:15pm
- Jane Austen themed Escape Room, Thurs 11/14 5:30pm/6:30pm

MEMBERSHIP REPORT: Ellen Dambrosio

Membership Tally (as of September 3, 2019)

- 127 paid 2019 memberships to date. Last year at this time we had 116.
- Roberts Auto Sales is a new (\$100) business membership this quarter.

Plans for Last Quarter of 2019

- Target is 175 members by year’s end.
- New and renewing members will be solicited at our upcoming events—kids’ used book sale this weekend, State Theatre event in October, Barnes & Noble promo in October, and Scholastic book sale in November.
- An article in the November 1 newsletter will remind and encourage new/renewing members.
- A final December email for those who have not yet renewed will be sent for those people who donation at the end of the year.
- Everyone going to meetings or events where there may be potential FOML members in attendance are encouraged to take some of FOML tri-fold flyers and FOML bookmarks to distribute.

Website/Fundraising Reminder

- All fundraising information is on our website, where friends and family can be directed to help us raise money by shopping online, buying groceries, or donating potentially valuable books to us to be sold online. Few people are using iGive to shop online. All are encouraged to give iGive a try. Ellen can answer and questions.
- FOML homepage URL is <http://modestolibraryfriends.org> . Click Support Us, then Fundraising. Or go directly to <http://modestolibraryfriends.org/fundraising-projects/>

Ellen's report was greeted with congratulations from all present on her abundant and continuing success at increasing the membership list and resulting revenues.

NEW BUSINESS/ ANNOUNCEMENTS

KidsQuest is a newly instituted pilot program run jointly by the library and LearningQuest. Children grades 2-6 with learning difficulties like dyslexia and other specific language disorders will be tutored by volunteers at the library. Denise Nordell is volunteering as program coordinator.

The service will be free except for a minimal evaluation/screening fee for the children and a security screening for tutors. Neither trainers, who are volunteering, nor the curriculum, which is already licensed for the facility, will incur any cost during this pilot period.

The board met the news with enthusiasm and after discussion agreed to support this pilot effort.

ACTION TAKEN: On a motion by Cathie, seconded by Jonaca a donation of \$500 to KidsQuest was approved with the understanding that it will be used to offset screening cost to participants.

OLD BUSINESS: None reported

NEXT MEETING: December 4, 2019

Agenda Items:

- Receipt of library requests
- Annual Membership Meeting planning
- Nominating Committee
- Library Tours responsibilities
- Scholastic Book Fair report

ADJOURN: The meeting was adjourned at 4:40 p.m.

Respectfully submitted on December 4, 2019.

Anne Britton, Secretary