



**Friends of the Modesto Library
Board of Directors Meeting
5 June 2019
Modesto Library Auditorium**

Meeting called to order at 3:00 p.m. by President Denise Nordell.

Officers and Directors present: Anne Britton, Cande Brody, Ellen Dambrosio, Marilyn Drew, Jonaca Driscoll, Pat Glattke, Jean Haven, Denise Nordell, Pam Pallios, Beverly Schlegel; Chris Moreno, Modesto Library Manager; guests Jayne Jergentz and Susan Lilly.

Minutes of the 6 March 2019 meeting were approved as amended.

Information Officer Report: Susan Lilly

Library Logo T-Shirts

Susan Lilly presented a pre-order sheet for the new polo style t-shirts, in black or gray, with the new library logo on the chest. Additional orders may be accepted at a later time, also.

County Fair Volunteer Opportunity on July 18

The library will have a booth at the fair in the afternoon and evening on July 18. Books from FOML and other sources will be distributed to children along with library information, including a new online access to book "app" for library card holders which will be launched at the fair.

President's Report: Denise Nordell

Barnes & Noble April Fundraiser – Recap

The April 13 fundraiser, held to coincide with National Libraries Week, exceeded expectations. Gift cards equal to 15% of the amount of store sales when customers mentioned Friends of the Library totaled \$925. A portion will be used for door prizes and incentives and the remaining in small denominations will be offered for sale to Friends .

Modesto Sound

June 13 premieres the second season of the FOML sponsored "California Audio Roots Project" by Modesto Sound, a local non-profit. The mission of the project is to encourage people to come to the studio and record their experiences of living in California and their life stories, through music, poetry and storytelling.

Summer Reading Challenge

More than 20 Friends volunteered to help with Summer Reading registration desk at the Modesto Library 5 days a week from May 21 through August 3 with most volunteers serving multiple shifts, some weekly.

On July 13, the Friends will host a movie event at The State Theatre, sponsored by Alfred Matthews. The first 500 readers to complete the reading challenge will receive a free ticket to see *Spider-Man: Into the Spider-Verse*; the first 100 will also receive a \$5 refreshment voucher.

State Theatre "Page to Screen" Event

On October 1, FOML will be hosting *A Tree Grows in Brooklyn* at the State Theatre. Stella Beratlis, Modesto's current Poet Laureate will moderate the book discussion. FOML will earn \$1 for every ticket

sold with no financial commitment on our part. We may staff a table in the lobby and promote the event to book clubs, other Friends groups and the general public to maximize attendance.

National Friends of Libraries Week – October 20 – 26.

With the success of the April Barnes & Noble fundraiser, Denise tentatively scheduled a second for Saturday, Oct. 19. A Jane Austen theme could co-promote the “Story into Song”. [See below.] The Becoming Jane ladies are willing to appear in costume. For this fundraiser, we might consider the cash (8%) option over the gift card (15%) option. The general consensus was to proceed.

A "Thank You" notes session will be planned for that week to let FOML volunteers know we love them.

Story into Song

The January 2020 Modesto premier of the one-act opera *Mansfield Park* by Opera Modesto and its “Story into Song” program presents a collaboration opportunity. The Friends could co-host a Jane Austen-themed “Book Club Secrets: Revealed” program at the library in November. Just now in the planning stages, the program could include, along with the traditional book club best practices and library tours, a book discussion and a mini performance of excerpts from the opera. The Becoming Jane Austen Book Club, a local group, would like to be involved in planning the event.

Magic Reading Carpet

Friends member Olga Castañeda has organized a summer literacy program. On most Saturdays in June and July she and other volunteers will present a story time and read to children at the stage area of the Modesto Flea Market on Crows Landing Road. From 11:00-1:30 the market manager has donated use of the space plus two free parking places for the project. The library's Youth Outreach Services department is donating books to be given away and will attend at least two of the Saturdays. Anne Britton donated some the books she earned at the May Scholastic sale to provide about \$100 worth of picture and beginning reader books as well.

The Public movie

The Emilio Estevez film is still in the works as a fundraiser at the State Theatre. Discussions with the State are progressing. The topic was tabled until the September FOML meeting.

Senior Awareness Day

FOML members staffed this event.

Treasurer’s Report: Jonaca Driscoll

[Full report available upon request.]

Bank Balance as of 31 May 2019

Savings: \$1,688.48

Checking: \$30,479.92

Total Assets: \$32,168.40

ACTION TAKEN: After review, a motion by Ellen with a second from Anne was approved to distribute the quarterly library allocation of \$1025 and accept the report as presented.

Librarian’s Report: Chris Moreno

Staff/Library Updates

- Staff changes were announced including new hire Bilingual Reference Library Assistant Lisset Casillas-Silva; Librarian Trainees promotions to Librarians for Michele Machado, Christin Hutsell, Yvonne Reagers, and Karina Mendoza (OAK); and Olga Castañeda who has taken a position at the Merced Public Library.
- Central Desk: Opened on April 15th
 - Services of the Reference and Circulation departments are combined to one central desk. “Roving” library assistants also help customers where they are.
 - Passport services will remain at the back desk. Next fiscal year we will be looking into removing and modernizing the back desk to better suit the needs of the library.
 - Demolition of the old center and side desks in the lobby area will more than likely happen around Labor Day. At that time, new carpet will be installed in place of tile and the library may have to be closed for one day. More updates to come soon.
- New digital sign has been installed at the back desk that will display and promote library programs and special events. Laura Ferrell will be updating it weekly.

Programming Report

- **Dia (4/27/19):** 13th annual celebration. 340 Books given away; 64 people attended Bilingual Storytime; 67 attended Folklorico Dancer Performance; 120 attended Stanislaus Chinese Cultural Society performance; Mango Crazy served 20 Gallons of Agua Fresca and fruit salad; an estimated 1000 customers celebrated with us. Great job Amber!
 - Thanks to Anne and Denise for volunteering.
- **May the 4th and Game Day (5/4/19):** Approximately 220 participants in board games, Star Wars themed games, and three player chess games. Many brought their own games as well. All this while the Used Book Sale was going on.
- **Rock Painting (5/21/19):** Popular drop-in event to kick off summer reading.
- **DIY Kids, Ojo de dios (5/24/19):** Part of monthly DIY program, last Friday of the month. Traditional Huichol (Hi-Chol) Indian Yarn Craft painting program headed by Angelica.

Upcoming Programs

- **All-Teens Craft Fair (Sat, 6/15/19):** 9am-1pm. Teens will be selling homemade crafts on the library portico. Goals are to learn about pricing, advertising, customer service, handling money, and other aspects of running a small business. Shoppers Wanted! Elisa McDaniel is in charge of program.
- **Teen Health and Wellness, Stress Management (Fri, 6/14/19):** 10:30am, Teen Area. New monthly series focused on all things teen health and wellness. After a short discussion and presentation, participants will make their own stress relief kits with materials provided. Vicki Salinas is in charge of program.
- **DIY Movie Poster (Mon, 6/17/19):** 5pm-7pm, Library Auditorium. All ages event. Pick your favorite book and turn it in to a movie poster. All materials are provided along with templates to help get started. Vicki Salinas is in charge of program.
- **DIY Kids, Science Magic (Fri, 6/28/19):** 3:30pm-4:30pm, Library Outside on 16th St. side. School aged children with adult supervision. Messy hour of Science and STEAM experiments.
- **Zip Books** is a new program that delivers books through Amazon directly to homes. The books become part of the library collection. A grant from the State Library enabled the program.

Budget 2019/2020: Jonaca Driscoll

Expenses and Income up to 21 May 2019 were presented.

Expenses = \$15,580.55

Income = \$26,860.53

Library Requests - An amended list of requests for distribution to the library was presented:

Modesto Library Funding Request to FOML, 2019-2020

Items Requested	Total Requested				
		9/4/2019	12/4/2019	3/4/2020	6/3/2020
Modesto Dia Event (April 2020)	\$1,200		\$1,200		
CLA Conference (November 2019)	\$2,300	\$2,300			
Yule Ball/Harry Potter event	\$800	\$800			
Modesto Library Fish Tank	\$4,500		\$4,500		
Adult Programming (\$300/Quarter)	\$1,200	\$300	\$300	\$300	\$300
Childrens Programming (\$700/Quarter)	\$2,800	\$700	\$700	\$700	\$700
Books for County Fair (Susan Lilly)	\$300				\$300
Update Furniture in Children's family corner/toddler play area	\$800	\$800			
Update Furniture in Teen Area	\$950	\$950			
Totals	\$14,850	\$5,850	\$6,700	\$1,000	\$1,300

ACTION TAKEN: After discussion, Pat moved and Beverly seconded a motion to approve the requests and quarterly review schedule. Motion passed on a voice vote.

Budget 2019/2020 Proposed

Friends of the Modesto Library Budget for fiscal year July 1, 2019 - June 30, 2020

	2018-19		2019-20
<i>Revenue</i>	Budget		Budget
Membership Dues	\$ 10,656	\$	12,000
Business Memberships		\$	1,500
Sponsorships		\$	2,500
Donations	\$ 1,000	\$	300
Book Sales			
Scholastic	\$ 1,000	\$	1,000
Used Book Sale	\$ 3,500	\$	3,800
Online book sales		\$	1,200
Grants	\$ 2,500	\$	1,000
Other		\$	800
Affinity Programs	\$ 600	\$	700
TOTAL	\$ 19,256	\$	24,800
In-Kind		\$	2,500
From Savings	\$ -		
TOTAL	\$ 19,256		
<i>Expenses</i>			
Library Funding Requests	\$ 13,655	\$	14,850
Programs			
Program expense	\$ 3,500	\$	2,500
Printing	\$ 150	\$	900
Refreshments	\$ 100		
Operations			
P.O. Box	\$ 76	\$	82
Postage	\$ 200	\$	200
Secretary of State	\$ 20	\$	-
ALTAFF Membership	\$ 80	\$	80
Insurance	\$ 550	\$	550
Office Supplies	\$ 125	\$	200
Newsletter Design	\$ 800	\$	600
Donations	\$ -	\$	500
<i>Fund Balance</i>		\$	4,338
TOTAL	\$ 19,256	\$	\$24,800

ACTION TAKEN: After discussion, a motion presented by Jonaca with a second from Pat was approved to adopt the budget as corrected.

Membership: Ellen Dambrosio

Membership Tally (as of June 5, 2019)

It's a slow time of year for memberships. Ninety of this year's members paid by Feb. 1, 2019. It took four months for the next 16 to trickle in.

- We have 106 paid 2019 memberships already. Last year at this point, we had only 75.
- Six of the 106 are business members. One hundred are personal members.
- We have sixteen new personal members in 2019.
- We have 69 people who were members in 2018 but have not yet renewed.

Seeking New Members

- This month I will be emailing businesses I think might support the library, based largely on their having supported other nonprofits in the area in the past.
- Before June 30, I will be sending an email (or printed letter if I don't have an email address) to the 69 members from 2018 who have not yet renewed.

The passing of former FOML member Eugene Conrotto was noted and that a condolence card had been sent on behalf of the full board to his wife, Katherine.

Used Book Sale

Pat reported total income from the May one day sale and some pre-sales was in excess of **\$4300!** McGrath Moving and Storage provided a large moving van to bring the boxed books from the Beard Land Improvement warehouse, which was a huge help. Over 25 volunteers helped throughout the sorting, moving and sale operations. [Detailed report available on request.]

Scholastic BOGO Sale

Anne presented a report on the May sale, the 14th year of discount sales for FOML. In addition to the \$1000 cash paid in April for hosting this literacy event, nearly another \$1000 in books was earned by the 18 volunteers staffing the sale. [Detailed report available on request.]

Author Visit

Linda Joy Singleton addressed the target audience of "tweens" at Modesto Library on June 1. Offered through a grant from the local chapter of Omega Nu, each child received a copy of one of the author's books. Books not distributed will be kept for future FOML programs and gifts.

Magic Reading Carpet

Further discussion of the new summer literacy collaborative project included Olga's request that FOML become a formal member of the collaboration. The general enthusiasm for the effort included a consensus to join the partnership with the Modesto Flea Market, El Rematito, and Stanislaus County Library Youth Outreach Services Department. The proposal requested volunteer readers and Olga also requested support in the form of new/gently used books for ages birth through grade 6 and a few items of equipment:

- an identifying retractable standing banner to include the FOML logo and the project name - *La alfombra mágica de la lectura ~ Magic Reading Carpet* - estimated cost \$75
- a rolling, collapsible box cart to haul books - estimated cost \$65

- large mat - estimated cost \$60

ACTION TAKEN: After discussion, Pat proposed a motion join the partnership and to cover costs up to \$200 for the equipment. The motion was seconded by Jonaca and approved.

Volunteer Requests

Opportunities will be upcoming. Denise will send out requests as needed.

Cande mentioned a suggestion from Children's staff that local mascots such as Wally and Al from the Nuts be invited to the Halloween parade on 30 October's story time. She will check into it.

Calendar review

- 13 June -- Modesto Sound "California Audio Roots Project"
- 15 June -- All Teens Craft Fair
- 11 July – Newsletter Submission Deadline
- 13 July -- Summer Reading Challenge Movie at State Theatre
- 1 Oct. -- FOML hosts State Theatre's "Page to Screen" *A Tree Grows in Brooklyn*
- 19 Oct. -- [tentative] Barnes & Noble fundraiser

Next Meeting

4 or 11 September 2019, 3:00 p.m. pending confirmation.

Adjourn: The meeting was adjourned at 4:55 p.m.

Respectfully submitted 4 September 2019

Anne Britton, Secretary