



Friends of the Modesto Library
Board of Directors Meeting
December 6, 2017
Modesto Library Conference Room

Meeting called to order at 3:00 by Co-President, Denise Nordell.

Officers and Directors present: Christine Brereton, Anne Britton, Cande Brody, Ellen Dambrosio, Jonaca Driscoll, Pat Glattke, Jean Haven, Maree Hawkins, Denise Nordell, Pam Pallios, Cathie Peck, Barbara Quinn,
Chris Moreno, Modesto Library Manager
Absent: Carmen Pedrioli

MOTION: Anne moved and Jonaca seconded that the minutes of the September 6, 2017, FOML Board of Directors meeting be approved. The motion passed unanimously.

REPORTS

President's Report: Denise Nordell

1. Stanislaus County voters overwhelmingly passed Measure S, extending the 1/8-cent sales tax for 12 years which provides over 88% of library funding. This success was made possible by the tireless efforts of the many volunteers who gave of their time and financial support. The money remaining in the campaign fund will be donated to the Library Foundation.
2. Stella Beratlis, who is working on the California Roots Digital Audio Project, which FOML is supporting, has invited FOML members to attend these oral history recordings which are of lower income residents living in our valley.
3. FOML's annual Holiday Party will be December 13, from 5-7 at Denise's home. Ellen will send out invitations to all Friends members. Bringing guests is encouraged. R.S.V.P. by December 10.

Treasurer's Report: Jonaca Driscoll

September 1, 2017 - November 30, 2017

| | | |
|------------------------|-------------|--------------|
| Expenses: | \$ 9,564.27 | |
| Income: | \$ 4,898.01 | |
| FOML Checking Account: | | \$ 10,391.26 |
| FOML Savings Account: | | \$ 1,698.31 |

Total Assets

\$12,089.57

Jonaca noted the much-appreciated Epic membership donation from Beard of \$1,000, the Memory and Matching donations, the Book Lover's 2018 Calendar sales (overseen by Anne), and Scholastic Book sales.

MOTION: Maree moved that we accept this report as submitted. It was seconded by Pat and passed unanimously.

Librarian's Report: Chris Moreno

1. Staff/Library Updates:

- a. A new full-time Library Assistant has been hired for the children's department, and a search is in progress to hire a part-time Library Assistant and a Library Operations Manager.
- b. 160 new chairs will be updating the Public Area.
- c. A new architectural firm has been hired for the makerspace. The new project start date has not yet been announced.
- d. Olga Cardenas was recently honored as one of Carnegie's Giving Heroes for her dedication to local youth and her generosity in sharing her I Love My Librarian award money.

2. Children's Department Updates

- a. The Harry Potter Yule Ball, which was held the first week in December, was a big success with approximately 185 attendees of all ages. Community and staff greatly appreciated FOML's contribution. Chris presented a poster-size thank you card to the Friends for its support of the event.
- b. Story time - An additional Wiggle Worms Story Time session will be added. FOML supplies craft materials for the story time sessions.

3. Reference Dept/Adult Programming Update

- a. Self Service Kiosk and Library Document Stations have been added to the reference area. Customers can pay fines, fax, scan, and copy from these machines.
- b. A 3-D Printer is available near the reference desk and customers can request, at no charge, projects from a list of options.
- c. Upcoming adult classes were mentioned.

4. **Lemonade Day** is a national program that encourages kids to learn entrepreneurship through a program that teaches them small business principles using a lemonade stand model. Modesto Library will be a host site.

The date will be August 11, 2018, and training is December 14.

FOML's role would include receiving and disbursing the funds given to them by local businessman, David Darmstandler. FOML would receive the initial \$5,000 which would cover licensing and training. Maree and Denise volunteered to learn more about this project. Christine noted the importance of making sure the county's legal department has approved our involvement.

MOTION: Anne moved and Jonica seconded the motion that FOML support Lemonade Day by receiving and disbursing their funds. It passed unanimously.

(Note: After further discussion, Library staff decided not to participate in this event.)

Membership Report: Ellen Dambrosio

1. Membership tally: At the conclusion of 2016 we had 140 paid memberships. As of December 5, 2017, we have 130 paid members, and seven 2018 memberships.
2. Business Memberships: Letters have been sent to five businesses/organizations/foundations and only Beard has responded. Ellen will contact 35 other businesses who are community supporters, as well as those on Pat's list who contributed to the Yes on S campaign.
3. FOML thank you notes: Ellen passed out the newly printed FOML cards/envelopes to those who had a need for them.

FINANCE

Approval of 2017-18 quarterly donation requests

Requested current quarterly disbursements:

| | |
|-----------------------------------------------|----------------|
| Adult programming | \$ 500 |
| CX Programming | \$ 500 |
| Materials expenditures for Modesto Collection | <u>\$3,000</u> |
| Total | \$4,000 |

MOTION: Barbara moved and Christine seconded that we pay the FOML 2017-18 current quarterly disbursement of \$4,000 to Modesto Library for previously approved budgeted items. It passed unanimously.

Chris will present the annual Request of Donations for the Modesto Library (2018-19) at the March Board meeting.

OPERATIONS

Nominating Committee: Christine, Pat, and Jonaca volunteered to serve on the Nominating Committee and will present a slate of officers to be voted upon at the Annual Meeting.

General Membership Meeting: The annual General Membership Meeting will be combined with the March Board of Directors meeting and will be held on March 7 from 5:30 - 8:00 in the library auditorium. It will start with refreshments and a social time, followed by FOML's year in review and election of officers for the 2018-19 year. The March Board of Directors meeting will follow and will be open to any FOML members who wish to attend.

Updated FOML Brochure: Ellen shared a color and a grayscale hard copy of the trifold flyer she has updated with input from FOML members. Further corrections/suggestions were offered on the logo and content to help finalize this project. It was decided that only the side with photos and graphics would be printed in color since printing of a grayscale page cost 1.9 cents and color costs 20

cents. Ellen will order 300 flyers at a cost of \$71.70 (including folding and before tax). The goal is to have them ready to distribute at the FOML Holiday party.

FOML Website: Ellen brought her computer and walked members through the FOML website. It was evident that work was needed to make it more user friendly so as to better share FOML's goals and activities. Maree will work with Ellen to create the content, and with Sheri Darrough's help they will develop the website. The first step is to select the software. An update on the website progress will be presented at the March meeting.

Denise suggested that FOML may need a person responsible for publicity who can provide the information needed for the website. She volunteered to take on the publicity role, and Sheri has offered to continue being responsible for maintaining the website.

Business License: Anne asked if FOML is still required to have a business license since we no longer have the Little Shop. Maree will check with Donna Flanders. The City of Modesto arranges for the license, and there is no cost to FOML.

(Note: Donna advises that "filing an annual registration renewal fee report to attorney general of CA-IRS filing" as we are currently doing, is adequate for our purposes so no business license is needed at this time.)

EVENTS/ACTIVITIES

Scholastic Book Fair: Ellen

Ellen submitted a recap of the November Scholastic Book Sale which generated total proceeds valued at \$3336.98. This included \$2201.98 in FOML proceeds and Wish List donations of 139 books valued at \$1200. Volunteers donated an estimated 100+ hours to help make this the success it was. Ellen was thanked for heading up this sale, as was Anne who made all the arrangements.

Anne will go next week to the Scholastic warehouse sale held in Modesto to spend the points earned.

Newsletter: Denise

Deadline to submit articles for the February Newsletter is January 15. Sally Gerbo Designs is responsible for its layout, and we are very satisfied with the results.

Used Book Sale: Pat Glatke

Book collection for the Used Book Sale, May 5, 2018, will officially start in January. It was suggested that there be a sign-up for volunteers and an advertised book collection at the General Membership Meeting.

OTHER:

Cathie mentioned that Pat, Anne, and Jean's sharing what they had learned from their visits to libraries in other states and countries was helpful, enabling us to see

what support other Friends groups provided their libraries and how they informed the community of their activities. Members were encouraged to include library visits in their travels if possible.

CALENDAR

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|----------------------|-----------------------------------------------------|
| December 13, 2017 | Denise's Holiday Gathering |
| January 15, 2018 | Deadline to submit articles for February Newsletter |
| March 7, 2018 | Board of Directors/General Membership Meeting |
| May 5, 2018 | Used Book Sale |
| May 9 - May 12, 2018 | Scholastic Books Discount Sale |
| June 6, 2018 | FOML Board of Directors Meeting |

The meeting was adjourned at 4:55 p.m.

Respectfully submitted on March 7, 2018.

Jean Haven, Secretary