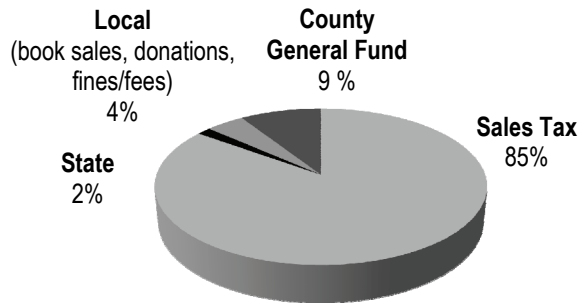


Value

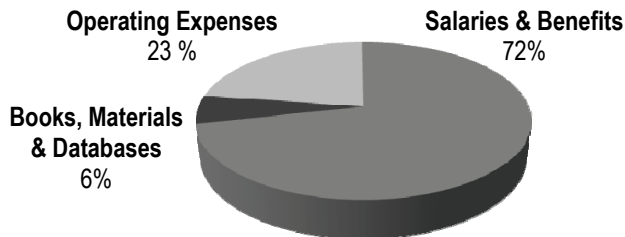
Your library is a great value! The Stanislaus County Library, which is funded primarily through a 1/8-cent dedicated sales tax, is a community treasure – a necessity for a healthy, vibrant community.

The average Stanislaus County household contributed \$1.66 per month (or \$20.00 per year) to the library through its taxable purchases. In return, all residents have access to 792,131 books, magazines, newspapers, audio books, videos and DVDs, valued at \$19.3 million. Sixty-four percent of residents have library cards and last year, they checked out 2.3 million items.

Revenue



Expenses



What's your family's annual return on your investment in the library?
Use the *Library Value Calculator* at www.stanislauslibrary.org

Supporters

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www.stanislauslibraryfoundation.org (209) 204-9360

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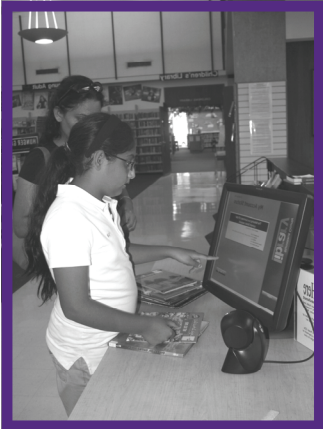
Report to the Community 2009-2010 Annual Report



Stanislaus County
Library
www.stanislauslibrary.org

Resources

The 2009-2010 fiscal year is best described as “lean.” The library has always operated on a frugal budget, but the **continued decline in sales tax revenues made it necessary to reduce even further.** The library is committed to providing excellent customer service, so reductions were made in areas that would have the least impact on the public. Self-checkout machines were placed at libraries in Ceres, Modesto, Oakdale, Salida and Turlock to improve customer service without additional staffing costs. Paper notices were eliminated, as were the related printing and postage costs. Overdue, holds and library card expiration notices are now sent by email or telephone. Phone costs were reduced by using instant messaging for internal communications.



In the last year, a docent program was started, with **five volunteer docents** offering behind-the-scenes library tours to individuals and small groups. To schedule a tour, call 558-7817.

Reference librarians **answered 142,311 questions** last year, guiding customers to both print and electronic resources. Premium subscription databases and e-reference books offer everyone access to high quality information in an electronic format.

In 2009-2010, customers **utilized public computers 239,798 times** to prepare résumés, search for employment or apply for benefits online and do school research. Many also utilized the library’s free wireless Internet service through their own web-enabled laptops or phones.

Through a grant from the Gilder-Lehrman Institute of American History and the National Endowment for the Humanities, the Modesto Library was host to a traveling exhibit, commemorating the bicentennial of Abraham Lincoln’s birth. Thousands of people visited the library in June 2010 to learn more about our 16th president of the United States.

Literacy

It’s never too early to begin developing literacy skills. Studies have shown that reading aloud to young children not only helps instill a love of reading, but it’s an important factor in a child’s future success in school.



Early literacy is a key component of children’s programs at Stanislaus County Libraries. Last year, **36,028 people attended 1,043 StoryTimes** at Stanislaus County’s 13 libraries.

The Summer Reading Program keeps teens and children engaged in reading through the summer months. Last summer, **9,062 children and 1,187 teens participated.** Adults were also invited to join in the summer reading fun by sharing short book reviews with others. About 1,200 adults participated and several won prizes donated by Friends of the Library and the Stanislaus County Library Foundation.

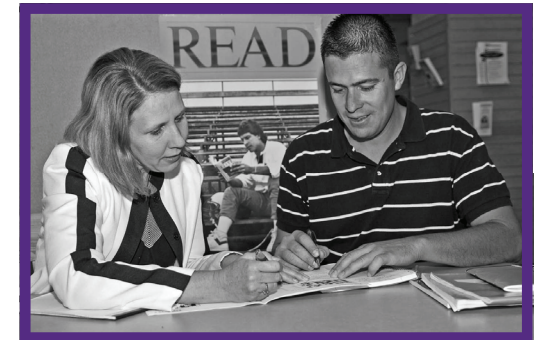
Contact Information

Hours/General Information.....	558-7800
Adult Literacy/ReadingWorks.....	558-4505
Computer Classes.....	558-7814
Home Delivery Service.....	558-7817
Information/Reference.....	558-7814
Children’s Services	558-7810
Teen Services	558-7827
Checkout/Circulation	558-7808
Volunteer Opportunities	558-8949
TDD	558-7821
(Service for the deaf & those with hearing impairments)	

Quality

Helping adults learn to read, use computers, and find library resources improves the quality of life for our community.

Through the ReadingWorks Adult Literacy program, a partnership with the Stanislaus Literacy Center, adult learners receive individual tutoring from trained volunteers. Last year, **1,348 adults were served** through this important program. For more information, please call 558-4505.



Volunteer instructors also teach small-group computer classes in several branches. In 2009-2010, **129 classes were offered countywide, serving 501 students.** Students learned to use the Internet, how to create a résumé and to use software such as Microsoft Word, Excel and PowerPoint. For more information, please call 558-7814.

For 38 years, the Library’s Home Delivery Service has been a vital link for those who can’t come to the library. This nationally recognized, award-winning



program operates with the help of **25 volunteers**, who select and deliver books, books-on-tape/CD, large print books, magazines, videos and DVDs to **215 homebound residents** in retirement facilities and private homes. To volunteer or for more information, please call 558-7817.