

Library Advisory Board
Minutes of October 25, 2007 meeting

- I. Call to order – President David Lopez called the meeting to order at 4:30 p.m.
Present: Sheridan Beuving, Margaret Bowen, Vanessa Czopek, Sue Henderson, Susan Lilly, David Lopez, and Sandy McDowell.
Absent: Nadine Dunker, Laura Jensen, Colleen McSorley

- II. Approval of Minutes of July meeting – Sheridan Beuving made the motion to approve; Sandy McDowell seconded the motion; unanimous approval.

- IV. Old business - None

- V. Public comment period – None

- VI. New Business
 - A. County Librarian’s Report
 - a. Vanessa will be representing the library as a celebrity bell-ringer at Salvation Army’s Kettle Kick-off in November.
 - b. Vanessa distributed the California Public Library Organization report, which gives an overview of types of public libraries and shows comparisons in funding and expenditures. A memo about the report to Chief Executive Officer Rick Robinson, was shared, in which specific information for Stanislaus County was highlighted.
 - c. Vanessa distributed “Facts and Figures for 2006,” a statistical report on library usage, programs and partnerships. She asked LAB members to let her know what information is most important to them, i.e., what kind of information is needed to evaluate whether the library is doing a good job? LAB members gave these examples:
 - i. Circulation statistics
 - ii. Virtual visits
 - iii. In-house usage
 - iv. Availability of materials
 - v. Friendly, helpful staff
 - vi. Accessibility of the library
 - vii. Availability of elementary computer classes
 - viii. Hours of service
 - ix. Increase in the Summer Reading Club participants
 - x. Breakdown of cardholders by age group (What percentage of cardholders are children?)
 - xi. Increase in service club presentations
 - d. Vanessa reviewed the recent reduction to Public Library Foundation funding. It was reduced by \$8 million in the Governor’s May Budget Revise. This will result in a \$98,000 reduction in funds received by Stanislaus County. The County Board of Supervisors is in the process of adopting a legislative

position paper, in which the county declares its support for the restoration of funds to the Public Library Foundation in the state budget. Individuals may wish to write the governor and state legislators in regard to this issue.

- B. Updates – Susan Lilly reported on recent and upcoming events:
- a. 2nd Annual Read for the Record event involved 9,024 children who heard “The Story of Ferdinand”
 - b. Library Annual Report will be published November 5, in a special tabloid section of The Modesto Bee
 - c. Journey to Topaz – one-woman play presented by Sierra Repertory Theatre at libraries in Salida (Oct. 27) and Modesto (Nov. 3) Adapted from a children’s book by the same name, chronicling a young girl’s experience of Japanese internment during WWII.
 - d. A live videoconference with filmmaker Ken Burns, about his recent PBS documentary series will be held Nov. 8 at the Modesto Library. Audiences will participate from five library sites in California.
 - e. Friends of the Modesto Library will hold a Scholastic Book Fair in November.
 - f. The Stanislaus County Library Foundation will hold a book fair fundraiser at Barnes and Noble on December 9. Customers may use vouchers to designate that a portion of their purchase benefit the library foundation.
 - g. The Stanislaus County Library Foundation Adult Spelling Bee is scheduled for April 24 at the Petersen Event Center (across from the Stanislaus County Office of Education).
 - h. Library Advisory Board members are invited to the Feb. 7 Library Staff meeting. This is an opportunity for staff and LAB members to meet.

VII. Next meeting – The Library Advisory Board will meet on January 10, 2008.

VIII. Adjournment – Sandy McDowell made a motion to adjourn. Sheridan Beuving seconded the motion. Unanimous approval. The meeting was adjourned at 5:30 p.m.

Respectfully Submitted by
Susan Lilly