

Friends of the Turlock Public Library
Board Meeting Minutes
November 3, 2021

Board Members Present: Pat Portwood, Mary Ward, Jane Cluff, Carmen Ingols, Diane Gray, Jackie Oyer, Terri Shaver, Sandie Sing, Pat Williams and Sabra Stafford

Friends Present: Penny Calkins, Karina Mendoza, Hanna and Dieter Renning, Pat Hickman, Jayne Smith and Mike Seifert

Call to Order: Pat Portwood called the meeting to order at 6:31 and announced that Vice President, Mary Ward would run the meeting.

Welcome: Mary welcomed all, especially Penny who came back a second time!

Minutes: Jackie moved to approve the October minutes and Sabra seconded.

Reports

Treasurer: Carmen reported the following for October:

Income:	2,955.46
Expenses:	1398.88
Ck. Acct & time dep:	31,325.43
Library Funds:	385,817.20
Grand total:	417,142.63

Librarian: Karina is energized after her vacation. There is currently a waiting list for the ukulele kits which Michele got via a grant. The library “survived” a planned computer system wide outage two weeks ago in an effort to upgrade.

Old Business

Program Committee: Jackie proposed a performance by magician, Brian Cassady, in late January. He charges \$500 an hour for a basic performance and \$900 an hour for a higher-level show. She is negotiating with him to pay \$1400.00 for two performances. Pat emphasized that we would uphold Covid safety guidelines for all FOTPL programs. Pitman High School choir and string quartet tentatively will perform in March. The group would like to book a big name author for June, possibly in conjunction with CSU Stan and use the event to celebrate a one-year library birthday. Another idea is a Scholastic Zoom author presentation geared for teens. Pat explained that the FOTPL would be needed to advertise the programs and also serve at the events in order for them to run smoothly. The group approved \$2000.00 for the magician.

Finance Committee: The committee adopted a financial policy which is required and will give the financial planner guidelines in order to better serve the FOTPL. Financial planners contacted were at F & M, Stanislaus Community Foundation, Morgan Stanley and Ameriprise. The committee will choose two of those to come to a committee meeting to introduce themselves, which the board will be invited to. The board will then approve one. Mike proposed that we adopt the financial policy as an addendum to the bylaws. Carmen seconded and the board approved. Mike also proposed that we initially invest \$300,000; Jackie seconded and the board approved.

Membership Committee: Diane said we have 153 members, 63 of whom are lifetime members. The committee investigated an online payment system. Jane reported on the Modesto Friends Webmaster's website creation and also the cost of paying someone to create and maintain one. Pat W researched Pay Pal and has reservations about their requirement for one person to own the account and a phone number is required. An

organization she belongs to purchased a track phone and purchases minutes to use as their Pay Pal phone. There is no Paypal setup fee. There is a fee of 1.99% of each transaction, plus a .49 per transaction fee; that would be .69 per \$10. Diane made a motion that the FOTPL form a Committee to research creating a website and online payment methods, and Terri, Sabra and Diane volunteered to serve. Diane has sent out letters and emails in an effort to get back former members. She has had the most success with the most recent members. She suggested that more information be added to the Membership job description and the committee will submit ideas. The committee is creating membership packets and a bookmark with all FOTPL contact info on the back. Members get the newsletter and members night at the booksale. Another idea is to give a coupon for a free book at the FOTPL Bookstore to new members. Another recommendation is to promote the specific library purchases the FOTPL approves. Early access to program tickets and/or speakers would incentivize membership.

FOTPL Document Filing System at the Library: Mary and Pat have started going through what we have and will develop a system for storage.

Bookstore: Jackie reported book donations are coming in and sales are going well.

Newsletter: Phyllis will send out the next newsletter in about a week.

Bookcases: Pat will ask Jeani Ferrari to find a home for the old bookcases.

New Business

By-laws Review Committee: Sandie and Mary volunteered and will begin in January.

Book Bin Update: Jane, Hanna and Brooks have been helping Mary, but she is looking for more volunteers. Mary proposed ordering easels for display purposes, at a cost of \$64.64. Mary moved to approve, Jackie seconded and the board approved.

Signage Committee: We need a sign in front of the library! The County says it is not their responsibility. Sarah Dentan will talk to the city and Pat would like it to be an FOTPL/City partnership.

Next meeting - 12/1/21 at the library at 6:30 p.m.