

Friends of the Turlock Public Library  
Board Meeting Minutes (via Zoom)  
11/4/20

**Board Members Present:** Pat Portwood, Jane Cluff, Carmen Ingols, Brooks Judd, Diane Gray, Jackie Oyer, Greg Rogers, Terri Shaver, Sandie Sing, Mary Ward and Patricia Williams, Sabra Stafford and Karon Johnson.

**Friends Present:** Dieter and Hanna Renning, Dianne Bartlett, Pat Hickman, Jayne Smith and Bryan Sontag.

**Call to Order:** Pat Portwood called the meeting to order at 6:31.

**Welcome:**

**Minutes:** The minutes for October with a revision to information about sending 31 current non-members a Community Donor form and membership information were approved.

## Reports

**Treasurer:**

Carmen reported the following:

Income:	77,919.49
Expenses:	153.05
Ck. Acct & CDs:	40,466.74
Building Funds:	283,778.01
Grand total:	324,244.75

**Librarian:** Diane Bartlett explained that libraries are easing into opening with limited capacity, however Denair is continuing as is. Web site is now offering JobNow, VetNow and a new book recommendation component on the web site.

## **Old Business**

Membership Report: Diane Gray reported that we have three new memberships resulting from the July mailing. We have 35 more paid memberships now than we did at this time last year.

Update on Renovation: ([stanislauslibrary.org/turlockexpansion](http://stanislauslibrary.org/turlockexpansion)): Bryan shared that they are about half way done with the roof and it should be done in a couple of weeks. Electrical and duct work is going on in the interior. FOTPL members, the mayor, the Fundraising Committee and any avid library supporters are invited to a virtual tour on 11/5. Later this month the library will move out of the Senior Center; the original plan to use it as a satellite during the build was aborted due to the Covid-19.

Update on Fundraising Committee and Review of Fundraising Packet: We do not have naming sponsors for the Community Room and the FOTPL Room. Pat directed members to the Donor Form in the packet fundraising packet. On November 16th, the committee will meet again to begin to solidify what the donor walls will look like, etc.... Patrick Jensen of Paul's Glass is offering some design proposals for the donor walls. She also said we can print more packets as needed. The deadline to have your name on the wall is February 1st. Mary shared a presentation that she created for the use of library fundraising advocates

Follow up on Art Competition Ideas by the Art Committee-Jane, Mary and Sandie:

## Art Contest for the New Library Groundbreaking

\$5000.00 (\$4,580 budgeted below)

Judges: 450.00 (Artist, Library person, Community Leader)

Platform Fee: 130.00

Advertising: 500.00 (Local media and social media, art departments, galleries....)

Display Needs: Grand Opening Expenses?

Poet Gift: \$500.00

Awards: \$3000.00 (\$1,000 for first, \$500 each to two second place winners, and \$250 each to four third place winners.

Newsletter, Facebook and Instagram updates: Phyllis said the newsletter will go out this weekend, and she is posting on social media once or twice a week.

Book Collection Progress: Jackie said book collection is going well thanks to Phyllis' p.r., and asked that the board please share the FOTPL email address and she will pick up donations in **good, clean condition.**

## **New Business**

Book Bin Discussion: Hanna shared that FOTPL has operated the Book Bin since 2004 which is located in Gallery Finesse on Center Street. In 2009 the board voted to begin to also sell books at the library. Pat asked the board to consider if we should continue to operate both "stores." Pat Hickman pointed out that the Book Bin sells niche books to a niche market,

so she recommends keeping it. Pat P. asked that we all visit it before our next meeting. If we vote to continue the Book Bin, we need to commit to staffing it.

PayPal Research: Carmen said that she doesn't think PayPal is a good option now, because we can't get names and addresses of donors for the wall.

Website Discussion: Greg sent out an outline of his ideas before the meeting and emphasized that we need to choose a webmaster, and focus on local community involvement. Pat would like to know how much it would cost to create and run a website. Bryan said he foresees no legal issues, because it would be like a newsletter, and the content creators would fact check information. Greg further expanded on suggestions for links on the site and Pat asked him to present cost information at the December meeting.

The Meeting was adjourned at 7:54

Next meeting December 2, 2020