

Library Advisory Board - Minutes
October 8, 2009, 4:30 p.m.
Modesto Library Conference Room
1500 I Street, Modesto, CA 95354

Present: Sheridan Beuving, Pamela Floyd, Margaret Bowen, Connie Pires, Sue Henderson, Sandy McDowell, and Susan Lilly

- I. Call to Order, Welcome & Introductions – Sheridan Beuving, Chair
- II. Approval of Minutes for July 9, 2009 – Motion: Sue Henderson, Second: Pamela Floyd/Unanimous Approval
- III. Public Comment – None
- IV. Old Business
 - A. Funding Study Report – Chair
The Funding Study Report was reviewed and accepted with a few minor changes, reflected in the attachment.
 - B. Media Policy – Susan Lilly
The Media Policy was reviewed and accepted by the board. Susan Lilly will remove the word “draft” and attach with the minutes. Motion: Sue Henderson, Second: Sandy McDowell/Unanimous Approval.
- V. New Business
 - A. Foundation Report – Denise Nordell
Denise Nordell thanked the Library Advisory Board for inviting her to attend and provide an update on the Library Foundation, citing the positive result of improving communications among library support groups. At the end of October, the Library Foundation will be partnering with six Friends of the Library groups to provide Halloween parties at participating libraries. The focus will be “Friend-raising” and community education about the Friends and the Foundation. The Foundation recently launched its 2009 fundraising campaign, mailing funding requests to approximately 2,000 individuals and businesses. Denise also reported that the Foundation board held its annual retreat on October 2, where the focus was a new mission statement and redefinition of goals for the coming year.
 - B. County Librarian’s Report – Vanessa Czopek (Susan Lilly reported on Vanessa’s behalf.)
 - i. – Gift Shops – The Board of Supervisors approved the use of library space free of charge for Friends of the Library groups to operate gift shops. The Friends of the Modesto Library will be the first to open a gift

shop, beginning October 19. Hours of operation will be Monday, Tuesday and Thursday, 3 p.m. to 6 p.m. and Saturday 11 a.m. to 4 p.m. It will also be open on the Third Thursday night of each month while the Library hosts the Downtown Art Walk.

ii. – Read to a Dog – The Read to a Dog program at the Modesto Library began in September and will continue through November. The program takes place Thursdays from 3:30-5:30 p.m. Children sign up in advance to read to a dog for a 20 minute session, with two dogs available at one time (12 sessions per Thursday). The show rate has been very good so far, with an average of one no-show per 12 appointments. The Modesto Bee gave the program prominent front-page coverage.

iii. – Annual Report – Susan Lilly distributed a draft of the library's annual report. This year's format is a brochure, which will be printed at a much lower cost than previous years (less than \$1,000).

vi. – Lincoln Exhibit – The Modesto Library will host a Lincoln Bicentennial exhibit for the month of June 2010. The exhibit is entitled "Abraham Lincoln: A Man of His Time. A Man for All Times." A kickoff reception will be held June 3. A committee is being formed and related events will be planned to help promote the exhibit.

v. – Budget – The Library is on target with the budget, but sales tax revenues are coming in lower than expected, so we continue to look for cost-cutting methods.

C. Board Listings (roster) – Chair

Sheridan Beuving distributed an updated board roster and asked board members to review their contact info for accuracy.

VI. Correspondence – Chair
None

VII. Announcements – All

Friends of the Patterson Library will hold a Used Book Sale on Oct. 21, 23 and 26 (Wed., Fri., Mon.) Hardbacks and videos are \$1.00. Paperbacks are \$0.50. On the last day, prices are reduced to \$5.00 for a bag of books.

VIII. Next meeting will be held on January 14, 2010 at 4:30 p.m.

IX. Adjournment – Chair

The meeting was adjourned at 5:23 p.m.