

Library Advisory Board
MINUTES
July 28, 2022, 5:30-7:00 p.m.
Modesto Library Auditorium
Stanislaus County Library, 1500 I Street, Modesto, CA 95354

Present: Board Members – District 2 Rep Lise Talbott, District 3 Rep/Chair Stella Beratlis, District 5 Rep Sue Henderson; Library Staff Members – Patti Boardrow, Sarah Dentan, Jason De Silva, Susan Lilly, Andrea Rush-McNeel, Marco Sepulveda, Bryan Sontag; Friends of the Library Representative(s) – Friends of the Modesto Library VP Beverly Schlegel; Library Foundation President Susan Thomas; CEO Representative Patricia Lord

Absent - District 4 Rep Joshua Vander Veen, At-Large Rep (Education) Shanyn Avila

- I. Call to Order, Welcome – Stella Beratlis, Chair
- II. Consent Calendar
 1. Approval of Minutes – The minutes of the April 28, 2022 meeting (Attachment II-1) table for next meeting, as we need a quorum.
- III. Public Comment – Question was asked about timeline on the Modesto Library exterior paint project. We will be updated once the timeline is set. Fall of 2023 was noted as the completion date for exterior improvements.
- IV. Report from County Librarian – Sarah Dentan

Home Connectivity Kits are now available for check-out! They include: Laptop, WiFi hotspot, headphones, and a mouse. We have about 50 kits now and they check out for three weeks.

We are one of the most economically disadvantaged counties in the state. The library is therefore eligible for a number of state grants.

We now have large screen TVs that can be connected to devices and used for presentations, etc. in our meeting rooms.

State Parks Passes have been one of the most popular new items.

Book-Club-in-a-Box is back and is run almost entirely by volunteers.

We are working on a website refresh.

Many of our volunteers have come back.

Programming Currently Happening

Summer Reading is on.

We've started back with in-person Story Time, Bilingual Story Time, and *Wee Move & Play*.

STEM and Craft programs are happening.

A partnership with UC Extension is allowing us to provide Master Gardener Programs.

Book Clubs are back.

Virtual Author Talks – These are recorded so you can watch if you are unable to make the event. Book Clubs and Service Groups are encouraged to participate.

COVID Impacts (July)

Impacts from COVID are at the highest level and we're seeing the biggest impact since COVID started. Masking is currently required due to 3+ reported cases in the library within a 2-week time

period. This surge in cases has led to Outreach cancellations, holds-pickup only at some branches, branch closures due to staff reallocations, and increased mitigation activity in Modesto.

Coming Soon

Ukulele Workshop

Winter Gardening, Composting Workshops

MoSt Poetry events

Images from the James Webb Telescope

2nd Annual Customer Satisfaction Survey in September

September is Library Card Sign-up Month. You may trade in your old card for a new one if you want. The full-size card comes with a smaller key-chain card for convenience.

Circulation

Stats are trending up. Cloud Library and Hoopla are extremely popular.

Door Counts

We're nowhere near counts pre-COVID but Circ stats are up. Perhaps people are getting more efficient on their visits to the library. We want to get more people coming back into the library.

V. Staff Reports

1. IT Report – Andrea Rush-McNeel

Updates were made to VDI (Virtual Desktop Infrastructure). IT has received computers: 365 monitors and 260 computers came in.

A change was made on April 29 to get the public computers to a usable level.

One IT staff member was promoted to Engineer.

Keyes will get their computers tomorrow, and they will be the test site. IT will be able to see if they have missed anything. The goal is to have all computers updated by September 30.

2. Public Relations Report – Susan Lilly shared information about improvements to the website. They are working with a developer and focusing on the top 10 most used pages. They've taken new items, or things we want to highlight, and put them on top. Easy to identify tiles will be used for the high traffic areas. These updates will make the site more streamlined and easier to navigate. Featured events are being gleaned from the calendar and highlighted. We still have the catalog search. The first page is done and next will be the hours section.

For us to be able to support this, ITC will be training Library staff. Staff will learn to edit the pages. Our flexibility is limited. We have the help of a developer. FAQ we can edit and update.

3. Budget Report – Jason De Silva went over the Fiscal Year budget for 2021/22 as of May 31, 2022 (Attachment V-3). At the end of the year, we expect to see actual expenditures at 92%. Government funding has the appearance of being low because it doesn't include grants. Salaries expenditures will increase due to part-time employees coming back to work. The book budget will increase by \$100,000. Fixed assets will include a new van. Fund balance is expected to end at \$500,000. We want to restore some of the part-time hours that we lost.

4. Policy Updates – Sarah Dentan spoke on the revised Internet Safety Policy (Attachment V-4) and CIPA (Children's Internet Protection Act). We are CIPA compliant, which makes us eligible for government funds. We accomplish this protection through the use of filters. We filter specific websites that are known to contain inappropriate content. Customers must agree to a user policy to gain access to our wireless Internet. Parents and legal guardians are responsible for overseeing what their children view. We may remove library privileges or access to computers for those who don't follow the policy.

VI. Reports from Library Support Groups

1. Sue Henderson reported the Friends of the Patterson Library will hold their next meeting in September. They held a book sale at the end of April. The “bag of books” for \$5 was not very lucrative since the library was closed on Friday. They miss Xia and they’re looking forward to getting a new Librarian in Patterson.

Beverly Schlegel, Friends of Modesto Library Vice President, reported that their used book sale on May 7, headed up by Pat Glatke, was very successful. They have another one scheduled for Oct. 1.

2. Library Foundation –. Susan Thomas reported that the float they had in the Fourth of July parade won best non-profit entry. During the parade they handed out crocheted “worm” bookmarks. Their Advocacy Committee is going around telling about Library services. They will hold the annual “Party at the Library” on August 19 after hours, to recognize and thank donors. Their Garden Gala is scheduled for September 17.

VII. Discussion

1. Sarah reviewed the Collection Development and Materials Reconsideration Policy (Attachment VII-1), available on the library’s website.

VIII. Action – Lise Talbott made a motion to approve the minutes of the last meeting. We did not have a quorum present so we will need to vote on them at next meeting.

IX. Announcements

1. Lise Talbott is now in District 2 due to the change in district boundaries. We have vacancies on the board. District 1 is open. At-large and youth positions are open, as well.

X. Agenda Building for next meeting, scheduled for Oct. 27, 2022 at 5:30 p.m.

XI. Correspondence – None

XII. Adjournment - Chair

Materials related to an item on this Agenda submitted to the Library Advisory Board after distribution of the agenda packet are available for public inspection at the Modesto Library Reference Desk during normal business hours. Such documents are also available on the Library website at www.stanislauslibrary.org/about_advisory_board.shtml subject to staff’s ability to post the documents before the meeting.