

Library Advisory Board
MINUTES
January 14, 2016, 4:30-5:30 p.m.
Modesto Library Conference Room
1500 I Street, Modesto, CA 95354

Present: Board Members Sheridan Beuving, Sue Henderson, and Josh Vander Veen; Dorothy Finnegan (filling in for board member Joan Ahlstrand); Library Staff Members Patti Boardrow, Laura Ferrell and Diane McDonnell

- I. Call to Order, Welcome & Introductions – Chairman Sheridan Beuving requested permission to officially turn the Chairman’s duties over to Vice Chairman Josh Vander Veen, who called the meeting to order at 4:35 p.m.
- II. Approval of Minutes of Meeting of October 8, 2015 – No vote was taken due to the lack of quorum.
- III. Public Comment – None
This portion of the meeting is reserved for members of the public to address the Board on matters that are within the subject jurisdiction of the Board, agendized or not. Presentations are generally limited to two minutes.
- IV. Correspondence - None
- V. Report from County Librarian – Diane McDonnell

The library’s Youth Services Outreach Librarian, Olga Cardenas, has been presenting ~~doing~~ Story Times twice weekly at the WIC (Women, Infants and Children) office. Some of the clients are going in to WIC for library Story Times even on days they don’t have appointments with the WIC office! Olga also provides circulation services as part of this Pop-Up Library service, and families can sign up for library cards and check out books, right from the WIC office. This is a program that is LSTA (Library Services and Technology Act) funded.

Olga is doing Story Times at Franklin Family Learning Center and has started a program at Juvenile Hall, as well.

We are waiting to hear results on two grant applications submitted by the library:

- **Makerspace Grant** (\$20,000 through Sierra Health Foundation) for equipment and furnishings, including a 3D printer and other items that will be used in this innovative workspace for STEM activities.
- **Technology Innovation Grant** (\$100,000 through Stanislaus County) – This grant will be focused on getting people “out of line” and “online.” Self checkout kiosks will enable customers to pay fines and check out DVDs without staff needing to retrieve the discs. This technology will be implemented at all library branches except Keyes,, which has a different service model.

February 23, 2016 is the target date to expand passport services to Salida Library. In the month of October, 1,058 passport applications were processed at Modesto Library.

Rules for Behavior have been updated and there is no smoking allowed on library property now. New no smoking signs will be posted on the Modesto Library portico.

In July of 2016 the library plans to restore Friday services. To provide adequate staffing for these additional hours, six full-time positions will be filled, pending Board approval. The mid-year budget includes monies for hiring and training these additional staff.

Modesto and Turlock are the only library locations open until 9 p.m. We are considering closing at 8, since the 8-9 p.m. hour is typically a slow time.

Strategic Planning Services - Harder + Co. from Sacramento has been selected to provide Strategic Planning Services and develop a community-driven plan that will be in effect through 2020. \$100,000 has been allocated to fund this service. Data collection will include online and paper survey, interviews with key leaders in each community, and community meetings. LAB members are invited to participate in the strategic planning process. AWE Early Literacy Computers – New AWE stations have been installed at Stanislaus County Libraries. These are early literacy computers which are accessible to even the youngest children. This service will partner with the Library's other early literacy services, all of which help children prepare for Kindergarten and a successful school experience.

The units include bright rainbow colored keyboards and are already extremely popular with our young customers.

The Library now has a biweekly newsletter, the *Monday Buzz*, for getting more information out to staff on a regular basis.

Campaign for eighth-cent sales tax is underway. The community will be polled to see whether they would support a 10-year tax. The eighth-cent is meeting our needs so voters will be asked to vote on the eighth-cent again to carry on the support for the library. Pat Portwood and Ryan Dziadosz are serving as campaign co-chairs, and Nancy Mooney is the campaign manager.

VI. Reports from Library Support Groups

- Friends of the Library
The Friends of the Patterson Library are having difficulty getting new members. They have asked Xia Headrick, Patterson Library Supervisor, for a list of needs for Patterson Library. The Library staff is helping sort books for the book sale. They hold their big book sales in April and October. They have an ongoing sale in the library. A lock box is kept out for people to drop money in when they want to purchase a book from the sale. They have a carousel they try to keep full but the quality of books being donated seems to be decreasing. Most of the Friends members in Patterson are seniors. It is hard for them to lift boxes. They would like to get some younger folks involved.
- Friends of the Turlock Library does very well. Their community is larger than Patterson's.
- Library Foundation
No report from the Foundation. They will be holding another event this year similar to previous author events. Funding requests include:
 - Materials for teen book clubs
 - eBooks
 - Summer Reading
 - Stanislaus County Fair - book giveaway

VII. Old Business

Library Advisory Board Terms - There are still LAB vacancies in District 1 (Oakdale, Riverbank, Waterford) and District 3 (Salida). At-Large members are needed for Education and Agriculture. Phillip Gaines will be removed from the roster. He was an At-Large Youth member but has not attended recent meetings.

VIII. New Business

- Civil Rights Programming Grant - The library received a grant to offer a number of programs as part of a project entitled *Created Equal: America's Civil Rights Struggle*. These programs will incorporate the film set sent to us as part of a major grant from the National Endowment for the

Humanities, as part of its Bridging Cultures initiative, in partnership with the Gilder Lehrman Institute of American History. The project was developed to mark the 150th anniversary of the Emancipation Proclamation. Film clips from *The Abolitionists*, *Slavery by Another Name*, *The Loving Story* and *Freedom Riders* will be shown to facilitate discussions about the evolution of civil rights in America.

- Collection Services (CSV) – Harry Wells gave information about his department. He then took the group on a tour of his area.

The CSV department is run by Stacey Chen. She has selectors who read reviews and select appropriate materials for the library's collection. There are very specific guidelines that selectors follow.

IX. Announcements – None

X. Next meeting date: April 14, 2016, 4:30-5:30 p.m.

XI. Adjournment – Meeting was adjourned at 5:30 p.m.

Materials related to an item on this Agenda submitted to the Library Advisory Board after distribution of the agenda packet are available for public inspection at the Modesto Library Reference Desk during normal business hours. Such documents are also available on the Library website at www.stanislauslibrary.org/about_advisory_board.shtml subject to staff's ability to post the documents before the meeting.