

Library Advisory Board  
MINUTES  
Jan. 8, 2015, 4:30-5:30 p.m.  
Modesto Library Quiet Room Area  
1500 I Street, Modesto, CA 95354

Present: Sheridan Beuving, Sue Henderson, Susan Lilly, Diane McDonnell, Josh Vander Veen, Katie Wells.

- I. Call to Order, Welcome & Introductions – Sheridan Beuving, Chair, called the meeting to order at 4:32 p.m.
- II. Approval of Minutes for Oct. 9, 2014 – Chair  
Motion: Josh Vander Veen. Second: Sue Henderson. Unanimous Approval.
- III. Public Comment - None
- IV. Old Business
  - A. Staff Innovation Fund Project – Eighteen Library staff and three community partners are participating in this State Library grant writing training over several months. At the conclusion, staff will have the opportunity to pitch their grant ideas for approximately \$25,000 in grant funds earmarked for Stanislaus County.
  - B. Modesto Quiet Room – The Library is working on this project with the county's General Services Agency and Staples' design team. Glass walls will be installed in the southwest corner of the main floor of the Modesto Library. Word processing computers/study rooms will be removed, requiring only two glass walls to enclose the area. This change is pending regulations with regard to accessibility to the emergency exit in this part of the building, and has been postponed by the need to use this space for programming while the public elevator is out of order.
  - C. Ceres Project – This project is a refurbishment of the Ceres Library. The interior will be remodeled with new furnishings, carpet, paint and lighting. The collection will be evaluated to better meet the needs of the community, and most items in the collection will be no older than 8 years, with the exception of classics and children's materials. This change creates space for more public programming and additional technology resources.
- V. New Business
  - A. Passport Services – The passport service offered at the Modesto Library is extremely popular. It generated approximately \$113,000 in revenue for the library in Fiscal Year 2013-2014. The service will be expanded to the Salida Library soon.

B. Annual Report – Diane McDonnell distributed copies of this year’s annual report, a colorful and highly visual presentation through the use of infographics. Some highlights include a 48% increase in programs offered, 87% increase in program attendance, 140% increase in eBook circulation and 43% increase in passport applications processed.

C. Statistics – Diane McDonnell distributed quarterly statistics for the first quarter of the 2014-2015 year, which showed continuing increases in eBook circulation (76.9% increase), and passport applications processed (46.1%). A slight decrease (1.4%) was seen in print circulation.

D. Fun Facts – Diane McDonnell shared fun library facts:

- 55% of adults in the U.S. have library cards, while 74% of Stanislaus County residents are library card holders.
- Americans go to libraries more often than they go to the movies.
- Approximately 89% of public libraries offer WiFi. Stanislaus County Libraries had 22,710 wireless logins last year.
- 77% of those polled say free access to computers and the Internet is an important library service. Public access computers in Stanislaus County Libraries were used 201,792 times last year.
- 23% of Americans ages 16 and older read an eBook last year, up 16% from the previous year.
- There are more public libraries than McDonald’s in the U.S. (approximately 16,700).

VI. Correspondence – Chair – None.

VII. Announcements – All

Friends of the Patterson Library Used Book Sale will be held April 15, 16 and 20.

VIII. Next meeting date is April 9, 2015 (4:30-5:30 p.m.)

IX. Adjournment – Chair